



COMPOUND SEMICONDUCTOR

CONNECTING THE COMPOUND SEMICONDUCTOR COMMUNITY



MEDIA PACK 2024

compoundsemiconductor.net

Editor's **viewpoint**

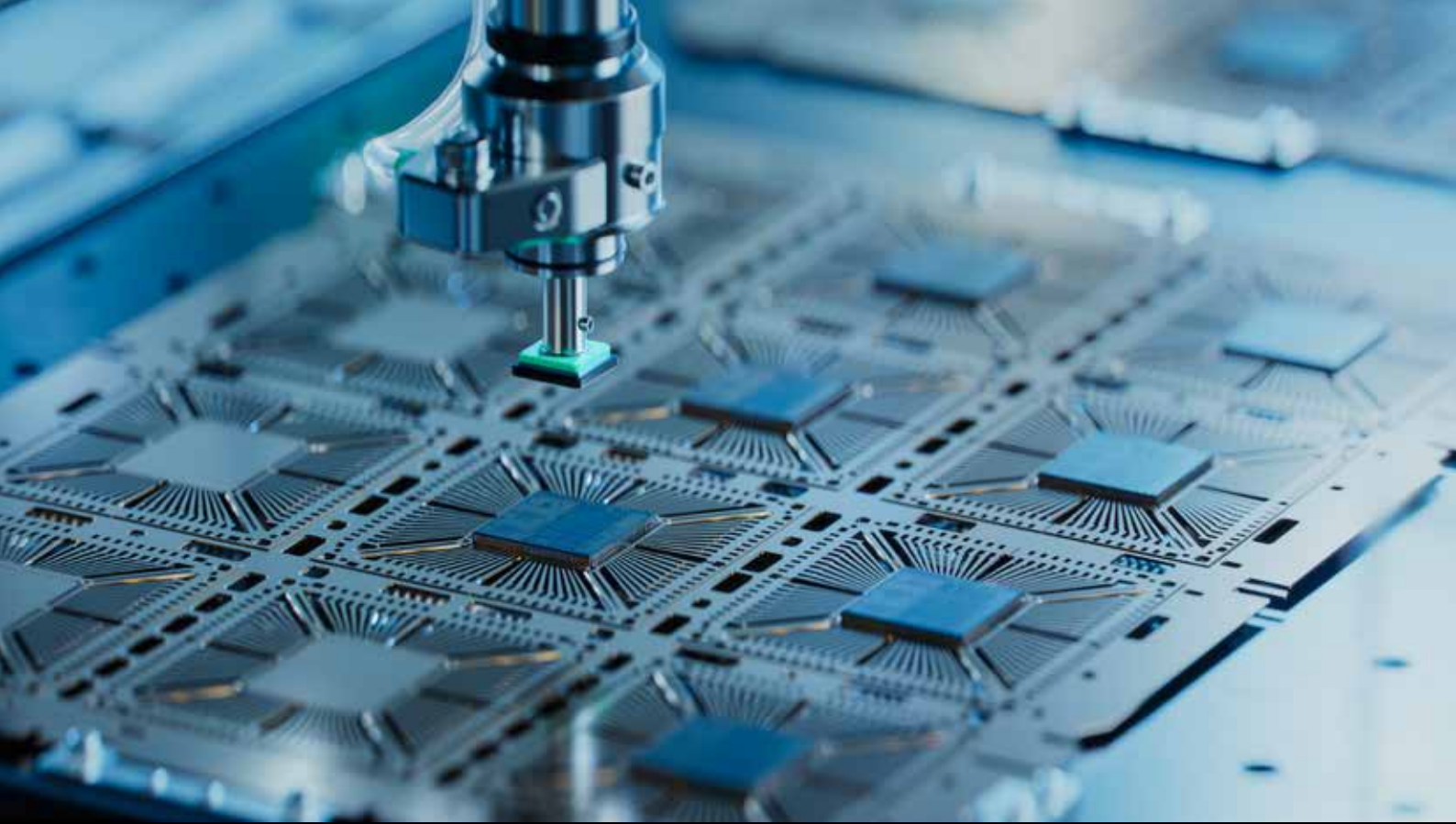
COMPOUND SEMICONDUCTOR has a well-earned reputation for great delivery of timely news, insightful interviews and detailed reports on advances in technology. Via the website and the magazine, this broad platform provides a trusted, balanced source for tracking the biggest developments in our history, including: the growth of the power electronics industry, critical to cutting carbon footprints; the expanding portfolio of lasers; the LED industry, now entering a new phase through the development of microLEDs; and RF devices, critical to mobile communications.

The compound semiconductor community is continually renewed by the efforts of its pioneers. Throughout the next year and beyond, much coverage will be devoted to the development of ultra-wide bandgap materials, such as diamond, AlGa_N and Ga₂O₃; RF devices for 5G and 6G; breakthroughs in photonics, including new VCSEL designs and higher-performing integrated circuits; and advances in power, efficiency and spectral range in the RF.

By reporting on the biggest stories from all over the world for more than 25 years, Compound Semiconductor has a strongly established global presence and readership. The sleek, recently re-designed website delivers daily news, brought together and dispatched to in-boxes in a timely fashion in the form of Newsalerts, dispatched twice a week. Features detailing breakthroughs in chip and material technologies lie at the heart of the magazine, which also provides in-depth interviews and exclusive research stories. Within these editions, provided in print and various digital forms, plus the website and Newsalert, are a multitude of options for companies positioned everywhere in the value chain to promote their exceptional products and services.

Read on to discover what Compound Semiconductor can do for you in the coming year.





productoverview

THE COMPOUND SEMICONDUCTOR PORTFOLIO INCLUDES:

- Compound Semiconductor magazine: Global circulation – compoundsemiconductor.net
- China magazine: Simplified Mandarin – compoundsemiconductorchina.net
- CS International: Dedicated international conference – cs-international.net
- Twice weekly E-Mail news alerts: Global broadcast



化合物半导体
COMPOUND SEMICONDUCTOR CHINA

CS INTERNATIONAL CONFERENCE

editorial calendar

EACH ISSUE will carry news, features and research from the full spectrum of the compound semiconductor community.

The magazine and its associated website deliver comprehensive coverage of the compound semiconductor industry, from the business of making LEDs, amplifiers, lasers and power chips to development of a vast array of new devices.

Compound Semiconductor magazine is also distributed at various industry events throughout the year.

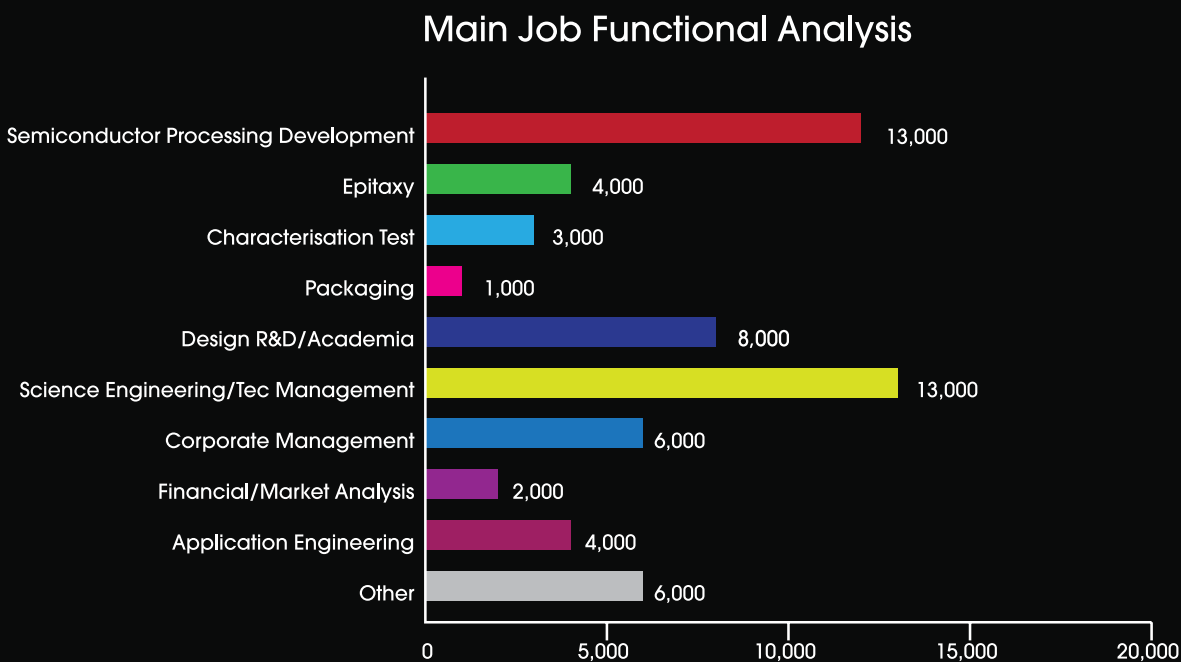
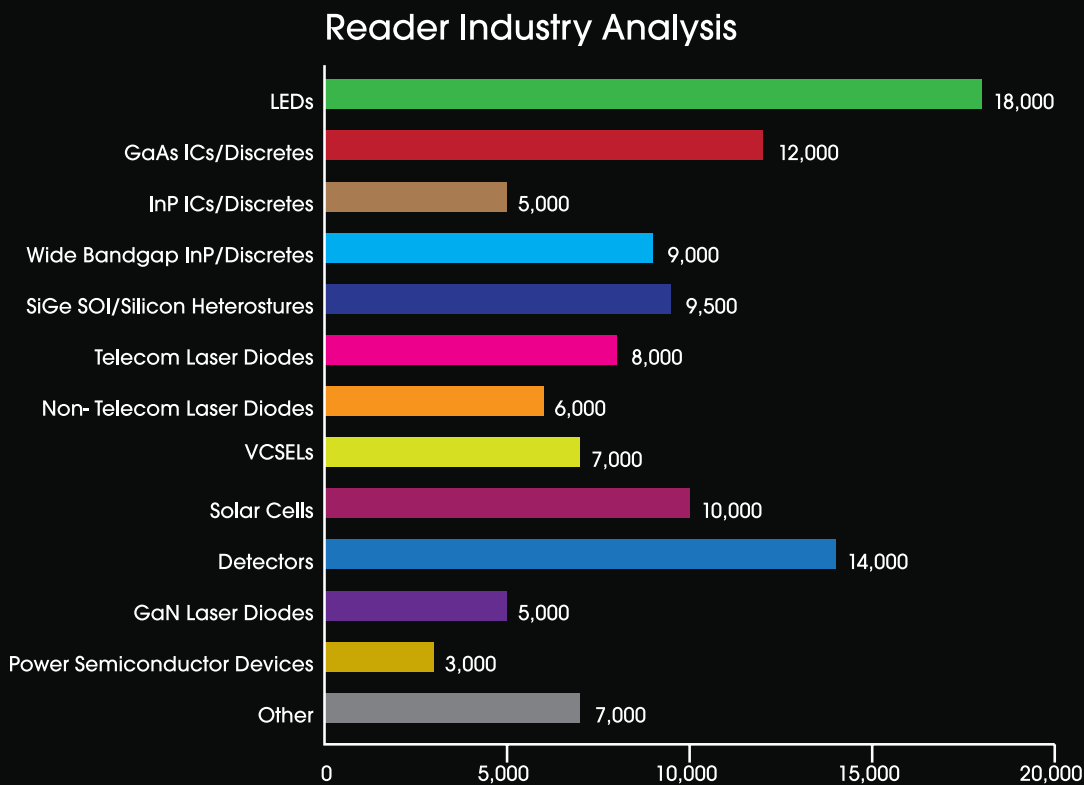


ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	19-01-24 06-02-24	SiC	Metrology	
Issue 2 Ad Copy Mailed	16-02-24 09-03-24	Optoelectronics	Epitaxy	CS International 2024
Issue 3 Ad Copy Mailed	05-04-24 22-04-24	LEDs	Back-end Processing	CS Mantech
Issue 4 Ad Copy Mailed	10-05-24 27-05-24	Gallium Oxide	Stocks & Shares	
Issue 5 Ad Copy Mailed	14-06-24 02-07-24	Lasers	MBE	SEMICON WEST
Issue 6 Ad Copy Mailed	01-08-24 19-08-24	InP	Metal Organics	
Issue 7 Ad Copy Mailed	13-09-24 30-09-24	Photonics	Simulation	SEMICON EUROPA
Issue 8 Ad Copy Mailed	24-10-24 11-11-24	SiC	MOCVD	
Issue 9 Ad Copy Mailed	25-11-24 08-12-24	VCSELs	Etching Technologies	

magazinecirculationanalysis

A TRULY GLOBAL AUDIENCE

Compound Semiconductor magazine (alongside compoundsemiconductor.net) is the primary information resource for professionals working with compound semiconductor materials and devices. Each issue of the magazine is distributed in print and digitally to over 60,000 professionals worldwide. Compound Semiconductor magazine is also distributed at various global industry events throughout the year.

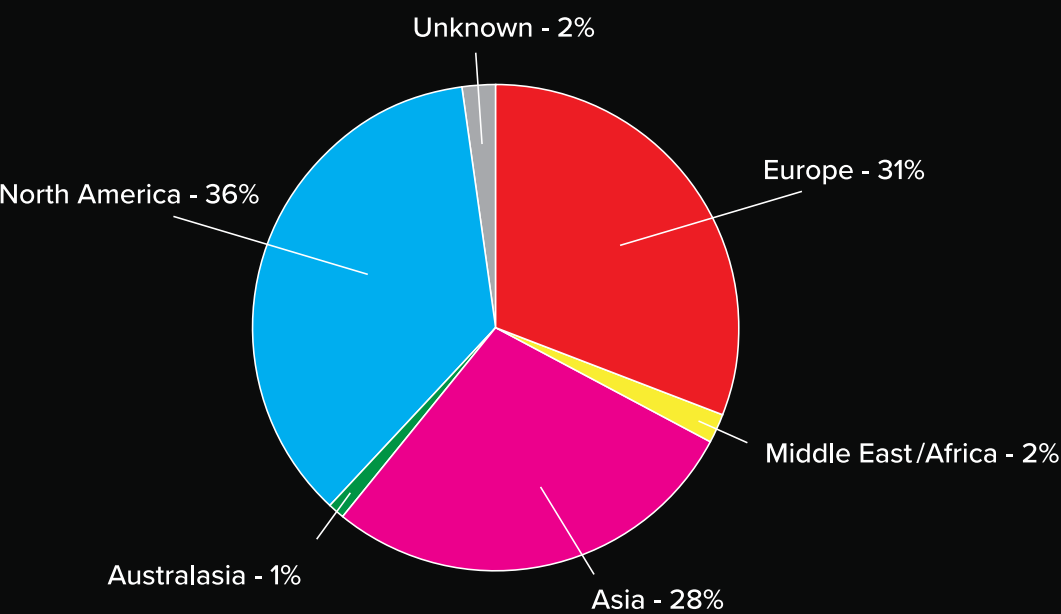


magazine**circulation**analysis

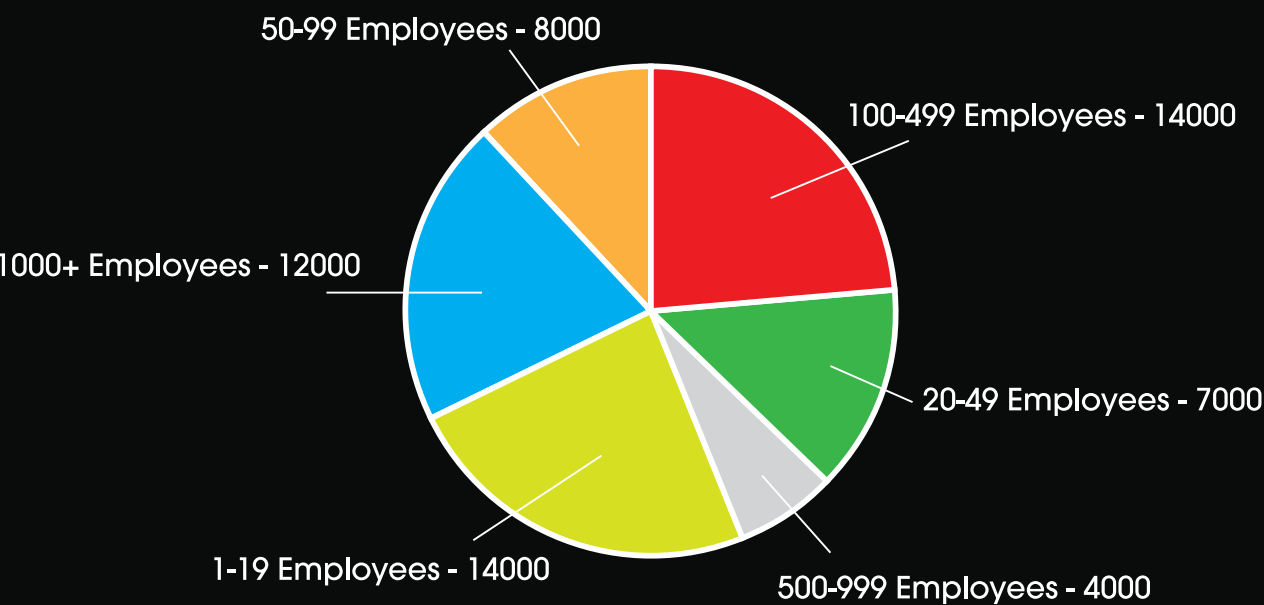
A TRULY GLOBAL AUDIENCE

Our global and qualified audience of buyers is the largest and most diverse served by any compound semiconductor focused magazine. Our readers rely on our strategic articles and reviews to help make decisions that will influence supplier choices.

GEOGRAPHICAL BREAKDOWN



COMPANY SIZE BY EMPLOYEE





displayrates



Size	9x	4x	1x
Full Page	5,240	5,476	5,733
Half Page	3,612	3,712	4,006
Half Island	3,822	3,980	4,305
Third Vertical	2,284	2,467	2,746
Quarter Page	1,785	1,937	2,096
Inside Cover	5,500	5,750	6,019
Outside Cover	5,760	6,023	6,300



Size	9x	4x	1x
Full Page	6,287	6,571	6,880
Half Page	4,334	4,454	4,807
Half Island	4,586	4,775	5,166
Third Vertical	2,741	2,961	3,295
Quarter Page	2,142	2,325	2,514
Inside Cover	6,601	6,890	7,244
Outside Cover	6,915	7,288	7,570

Contact: Jacob Caulfield, Sales Executive
 T: +44 (0)2476 718 970 E: jacob.caulfield@angelbc.com



displayrates



Size	9x	4x	1x
Full Page	8,383	8,761	9,173
Half Page	5,779	5,939	6,409
Half Island	6,115	6,367	6,888
Third Vertical	3,654	3,948	4,393
Quarter Page	2,856	3,100	3,352
Inside Cover	8,800	9,199	9,630
Outside Cover	9,220	9,630	10,000

Contact: Janice Jenkins, US Advertising Account Manager
T: +1 724-929-3550 E: janice.jenkins@angelbc.com

STANDOUT from the crowd

frontcoverpromotionpackage

THE FRONT COVER of Compound Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. Compound Semiconductor Magazine is distributed to over 60,000.

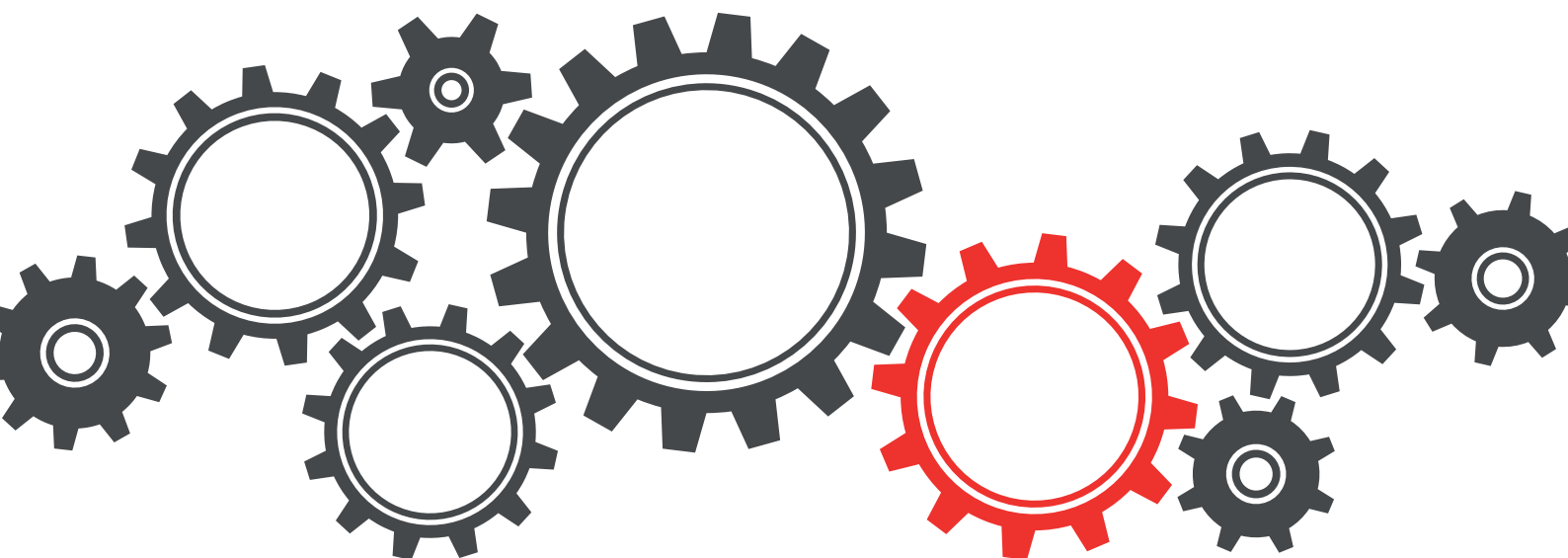
What do you get?

- Cover image with your branding
- 4 - 5 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on **compoundsemiconductor.net** for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion

Price on Application

Contact Jackie Cannon to get further information:

jackie.cannon@angelbc.com



technical**details**

FILE FORMAT

High Resolution PDF.

- Compliant to industry standard PDF/X-1a.
- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

ARTWORK DIMENSIONS

210 mm (w) x 297 mm (h) + 3 mm bleed on all sides

DELIVERY METHODS

Email: PDF or ZIP file to: mitch.gaynor@angelbc.com
or use:
wettransfer.com
mailbigfiles.com

Please send an email confirming you have used either wettransfer.com or mailbigfiles.com

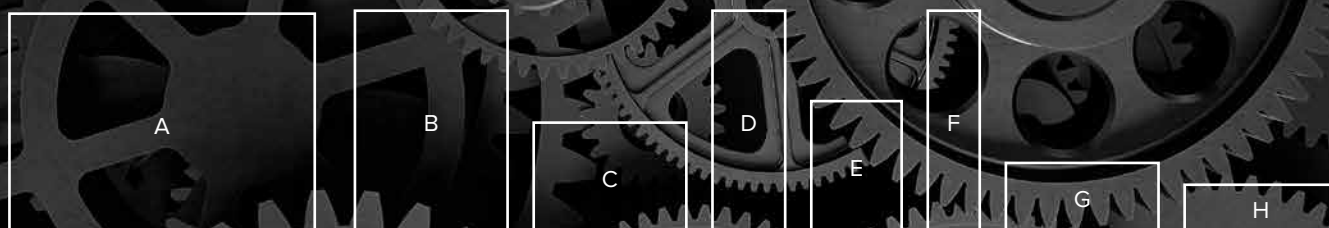
If you require any assistance please contact:
Mitch Gaynor, Design & Production Manager

T: +44 (0)1923 690214 or
E: mitch.gaynor@angelbc.com

Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification

mechanicalspecifications

Advertisement Size (w) Width x (h) Height	Trim Size (mm)	Bleed (+3mm)	Type Area (mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303	400 x 277
B - Full Page A4	210 x 297	216 x 303	190 x 277
C - 1/2 Page Horizontal	177 x 120	-	-
D - 1/2 Page Vertical	88 x 247	-	-
E - Island (On request)	121 x 186	-	-
F - 1/3 Page Vertical	58 x 248	-	-
G - 1/3 Page Horizontal	184 x 79	-	-
H - 1/4 Page Horizontal	184 x 58	-	-
Corporate Partnership	55 x 27	-	-



website **advertising** options

LEADER BOARD

DURATION: 1 MONTH

£2,500 / \$4,000 / €3,000

MAIN DISPLAY SIZE:

1109 x 92 (Please supply as 1281 x 105)

RECTANGULAR BANNER

DURATION: 1 MONTH

£1,500 / \$2,400 / €1,800

MAIN DISPLAY SIZE:

475 x 238 (Please supply as 700 x 350)

SKYSCRAPER

DURATION: 1 MONTH

£1,100 / \$1,760 / €1,320

MAIN DISPLAY SIZE:

158 x 389 (Please supply as 335 x 825*)

SQUARE BANNER

DURATION: 1 MONTH

£1,400 / \$2,200 / €1,600

MAIN DISPLAY SIZE:

158 x 158 (Please supply as 335 x 335)

NEWS SECTION BANNER

DURATION: 1 MONTH

£1,100 / \$1,760 / €1,320

MAIN DISPLAY SIZE:

426 x 90 (Please supply as 888 x 188)

VIDEO

DURATION: 1 MONTH

£1,100 / \$1,760 / €1,320

MAIN DISPLAY SIZE:

340 x 170 (Please supply as 1280 x 720)

NATIVE BANNER

DURATION: 1 MONTH

£2,000 / \$3,200 / €2,400

MAIN DISPLAY SIZE:

600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS

DURATION: 12 MONTHS

£1,750 / \$2,800 / €2,100

MAIN DISPLAY SIZE:

Landscape logos will appear larger than portrait logos

FLOOR BANNER

DURATION: 1 MONTH

£2,000 / \$3,200 / €2,400

MAIN DISPLAY SIZE:

1481 x 122 (Please supply as 1568 x 130)



All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

emailnewsalerts

THE COMPOUND SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 60,000 industry professionals.

Sponsors enjoy:

- Sponsor's message (up to 100 words)
- 728 x 90 banner
- Cost: €1,800 / \$2,400

Custom HTML email shots

Would you like your company, products or services to reach over 60,000 industry professionals?

If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 60,000 CS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

Price €2000 / \$2600



ROUNDTABLE

Connecting Leaders & Experts in the Compound Semiconductor Field

Not every discussion is a **heated debate...**



- Based around a hot topic for your company, this 60-minute recorded, moderated ZOOM roundtable would be a platform for debate and discussion
- Moderated by an editor, Richard Stevenson, this can include 3 speakers
- Questions prepared and shared in advance
- There would be an opportunity to view and edit out any unflattering bloopers

This event would be publicised for 4 weeks through all our mediums including:

- A banner on the Compound Semiconductor homepage for 8 weeks
- 4x weekly dedicated HTMLs
- 4x news pieces which would also appear on the weekly e-newsletters
- Promoted through our social media platforms for 8 weeks (pre and post event)
- Available as an on-demand asset through all mediums
- All registered attendees' details would be made available to you

Cost: €5995

Contact: Jackie Cannon at jackie.cannon@angelbc.com



CS **ZOOM** interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Richard Stevenson
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
 - On two CS Newsletters
 - Promoted once through our social media platforms

Cost per **ZOOM** interview

- 15 mins **€995** (This allows for discussion based around a single issue or product announcement)
- 30 mins **€1800** (This allows for a deeper dive into a particular topic)



corporate**partnership**program

WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 9 issues of CS Magazine (Size W x H) 55mm x 27mm
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Compound Semiconductor homepage, compoundsemiconductor.net for 12 months linking to your website
- Enhance directory listing within CS Buyers Guide
- **NEWSLETTER:** One sponsorship of CS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- A banner (size 160 x 60) on the CS E- Newsletter, linking to your company home page

PROGRAM 1

Price: €2500 / \$3088

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects.

Your message will reach over 60,000 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3680 / \$4200

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and a photograph of product or program.

Dedicated webinars for the compound semiconductor industry

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Compound Semiconductor portfolio, we offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 60,000 compound semiconductor professionals.



In addition to organising and managing your webinar, we can also market your webinar to our specialist databases.

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors.

Let our editors work with you and help you with the content.

Reach Educate Influence

• Brand Awareness

Increase global awareness by running sponsored webinars, Zoom interviews and virtual events

• Lead Generation

Generate and mature leads through the use of online events.

• Thought Leadership

Become the voice of knowledge by generating compelling content via online events



Find out how Angel Webinars can help you organise and run a webinar within the compound semiconductor industry.

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