



# COMPOUND SEMICONDUCTOR

CONNECTING THE COMPOUND SEMICONDUCTOR COMMUNITY



INTELLECTUAL  
PROPERTY

## MEDIA PACK 2025

[compoundsemiconductor.net](http://compoundsemiconductor.net)

## Editor's **viewpoint**

COMPOUND SEMICONDUCTOR continues to hold a well-earned reputation for its great delivery of timely news, insightful interviews and detailed reports on advances in technology. Via the magazine and website, this broad platform provides a trusted, balanced source for following the biggest developments, including: the growth of the power electronics industry, critical to cutting carbon footprints; the expanding portfolio of lasers; the LED industry, now entering a new phase through the development of microLEDs; and RF devices, critical to mobile communications.

The compound semiconductor community is continually renewed by the efforts of its pioneers. Throughout the next year and beyond, much coverage will be devoted to the development of ultra-wide bandgap materials, such as diamond, AlGa<sub>N</sub> and Ga<sub>2</sub>O<sub>3</sub>; power electronics based on SiC, GaN and Ga<sub>2</sub>O<sub>3</sub>; RF devices for 5G and 6G; breakthroughs in photonics, including new VCSEL designs; and advances in power, efficiency and spectral range in the RF.

By reporting on the biggest stories from all over the world for almost 30 years, Compound Semiconductor has a strongly established global presence and readership. The thoughtfully designed website delivers daily news, brought together and dispatched to in-boxes in a timely fashion in the form of Newsalerts, distributed twice a week.

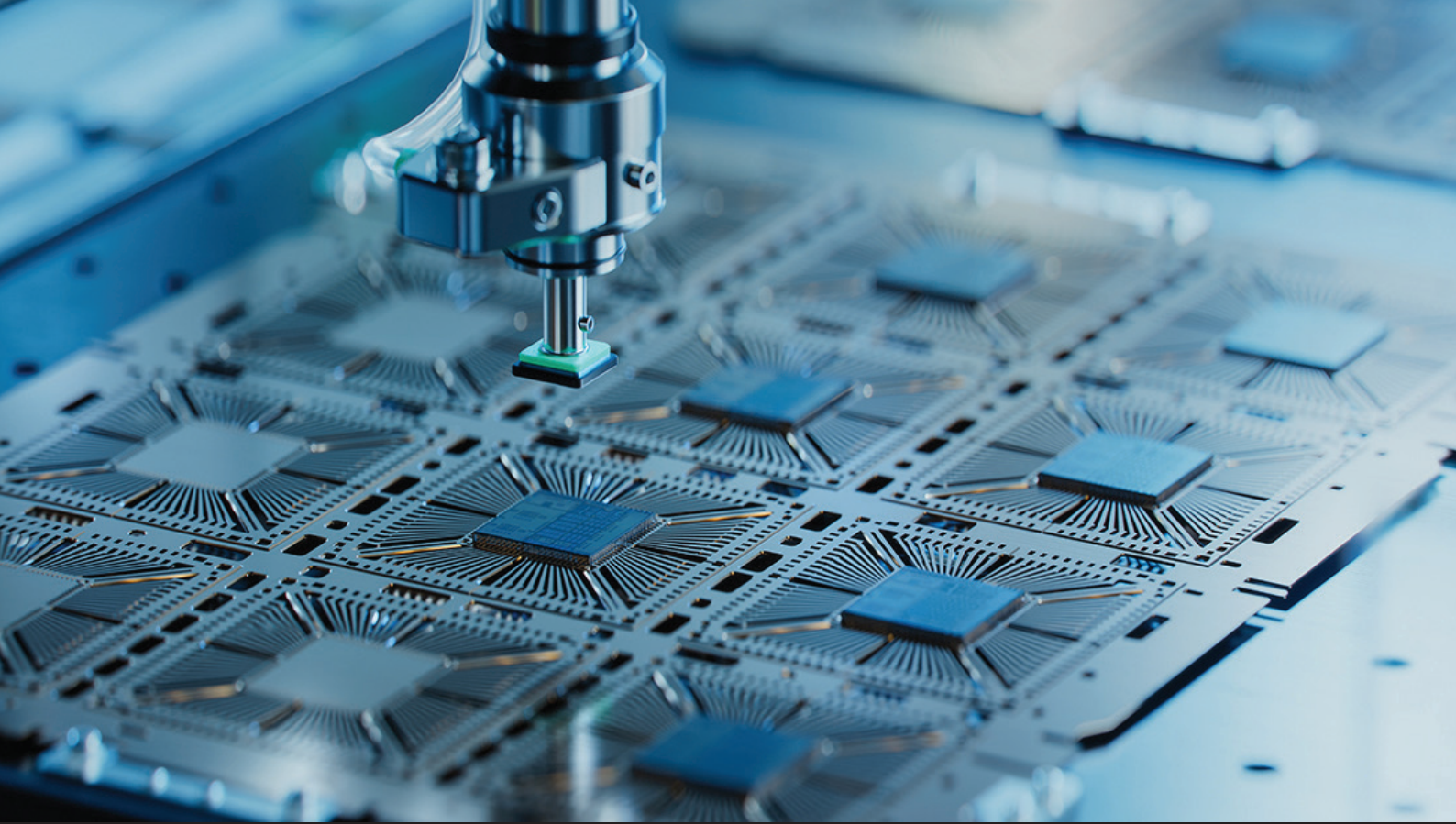
Features detailing breakthroughs in chip and material technologies lie at the heart of the magazine, which also provides in-depth interviews, conference reports, and exclusive opinion pieces and research stories.

Within these editions, provided in print and various digital forms, plus the website and Newsalert, are a multitude of options for companies positioned everywhere in the value chain to promote their exceptional products and services.

Read on to discover what Compound Semiconductor can do for you in the coming year.







# productoverview

## THE COMPOUND SEMICONDUCTOR PORTFOLIO INCLUDES:

- Compound Semiconductor magazine: Global circulation – [compoundsemiconductor.net](http://compoundsemiconductor.net)
- China magazine: Simplified Mandarin – [compoundsemiconductorchina.net](http://compoundsemiconductorchina.net)
- CS International: Dedicated international conference – [cs-international.net](http://cs-international.net)
- Twice weekly E-Mail news alerts: Global broadcast

**INSIDE**  
 Unconventional crystallinity  
 Tunable lasers: The elusive effects  
 A novel form of Schottky diode  
 Micro-LEDs  
 Polychromatic pixels  
 Ultraviolet LEDs  
 Scalabilizing the spin atom by atom  
 Opportunities for GaN-based MEMS  
 A new approach to fabrication  
 Monolithic power integration  
 Silicon's positive influence  
 FEI's: A mighty heritage  
 SiC: The first fully integrated facility  
 Nanowire eye AR displays

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化合物半导体  
 COMPOUND SEMICONDUCTOR CHINA

ANGELTECH  
 CS INTERNATIONAL CONFERENCE


# editorial calendar

EACH ISSUE will carry news, features and research from the full spectrum of the compound semiconductor community.

The magazine and its associated website deliver comprehensive coverage of the compound semiconductor industry, from the business of making LEDs, amplifiers, lasers and power chips to development of a vast array of new devices.

Compound Semiconductor magazine is also distributed in advance of various industry events throughout the year.



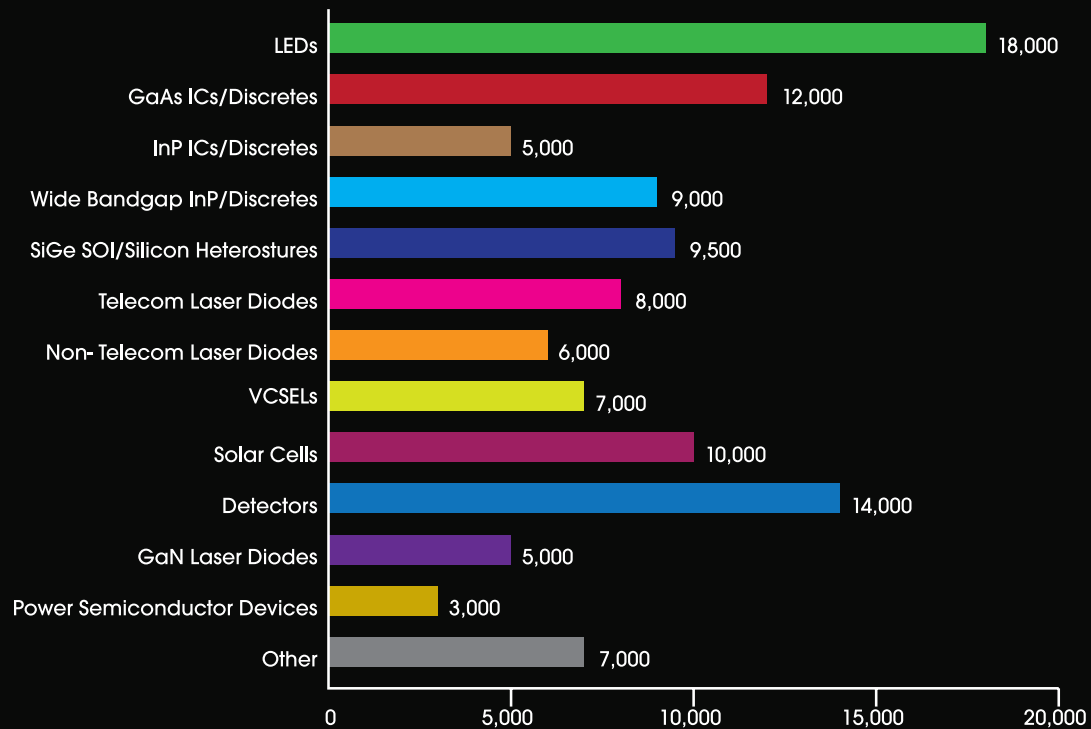
ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
<b>Issue 1</b> Ad Copy Mailed	20-01-25 05-02-25	SiC	MOCVD	
<b>Issue 2</b> Ad Copy Mailed	17-02-25 07-03-25			CS International & OFC
<b>Issue 3</b> Ad Copy Mailed	28-03-25 12-04-25	LEDs	Back-end Processing	CS Mantech
<b>Issue 4</b> Ad Copy Mailed	07-05-25 21-05-25	GaN	Stocks & Shares	
<b>Issue 5</b> Ad Copy Mailed	11-06-25 25-06-25	Lasers	MBE	ICNS
<b>Issue 6</b> Ad Copy Mailed	25-07-25 08-08-25	Gallium oxide	Metal Organics	ICSCRM
<b>Issue 7</b> Ad Copy Mailed	04-09-25 18-09-25	Optoelectronics	Simulation	ECOC & SEMICON WES
<b>Issue 8</b> Ad Copy Mailed	17-10-25 31-10-25	SiC	Etching Technologies	
<b>Issue 9</b> Ad Copy Mailed	14-11-25 28-11-25	InP	VCSELs	IEDM

# magazine **circulation** analysis

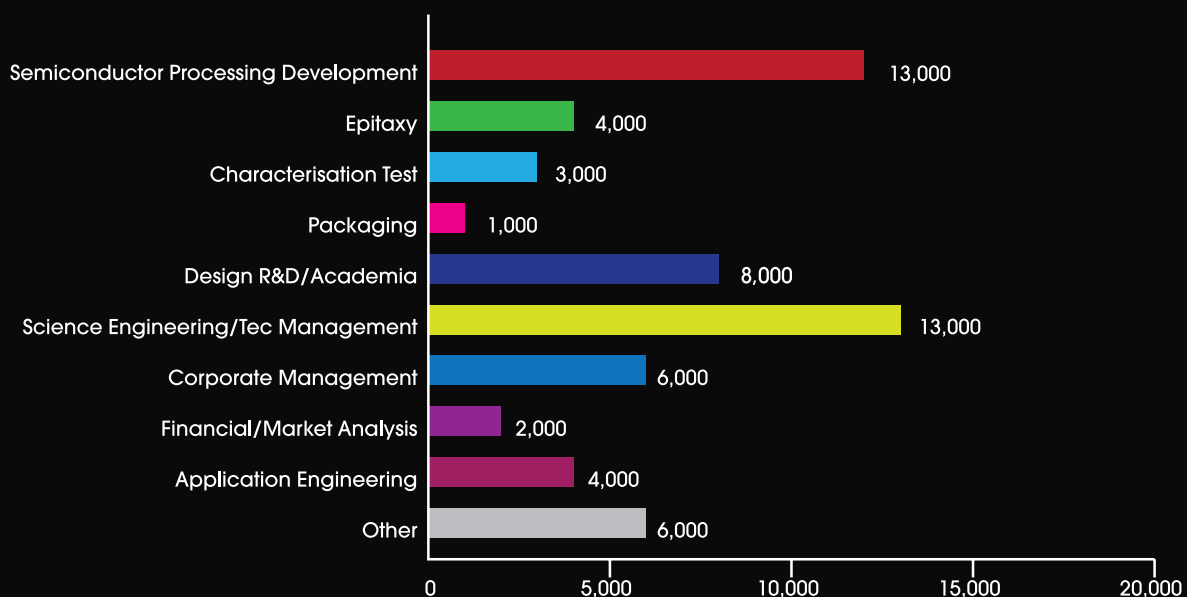
## A TRULY GLOBAL AUDIENCE

Compound Semiconductor magazine (alongside [compoundsemiconductor.net](http://compoundsemiconductor.net)) is the primary information resource for professionals working with compound semiconductor materials and devices. Each issue of the magazine is distributed in print and digitally to over 60,000 professionals worldwide. Compound Semiconductor magazine is also distributed at various global industry events throughout the year.

### Reader Industry Analysis



### Main Job Functional Analysis

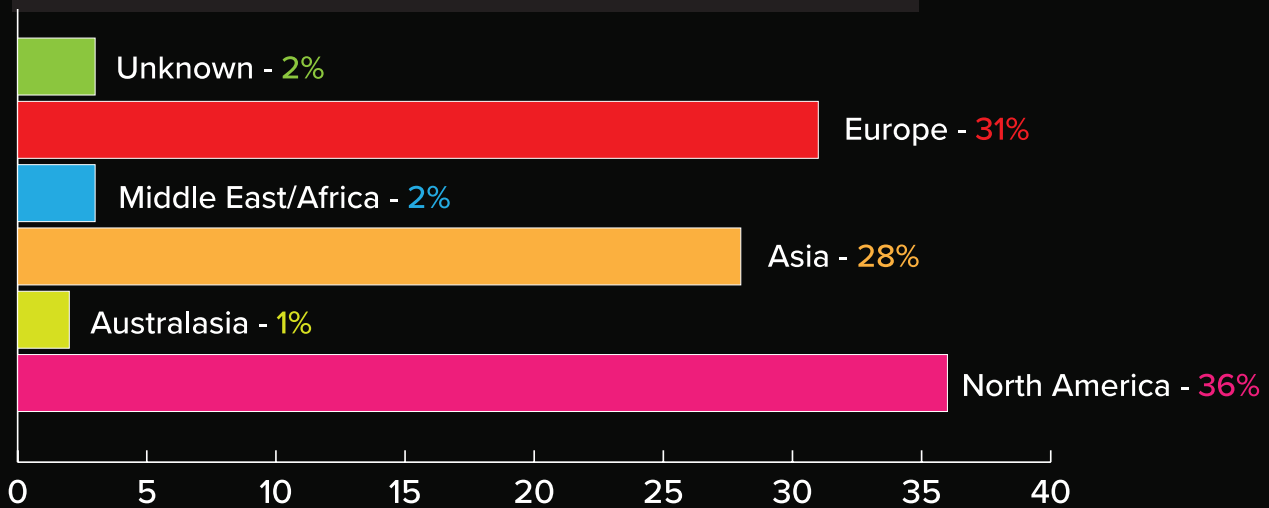


# magazine **circulation** analysis

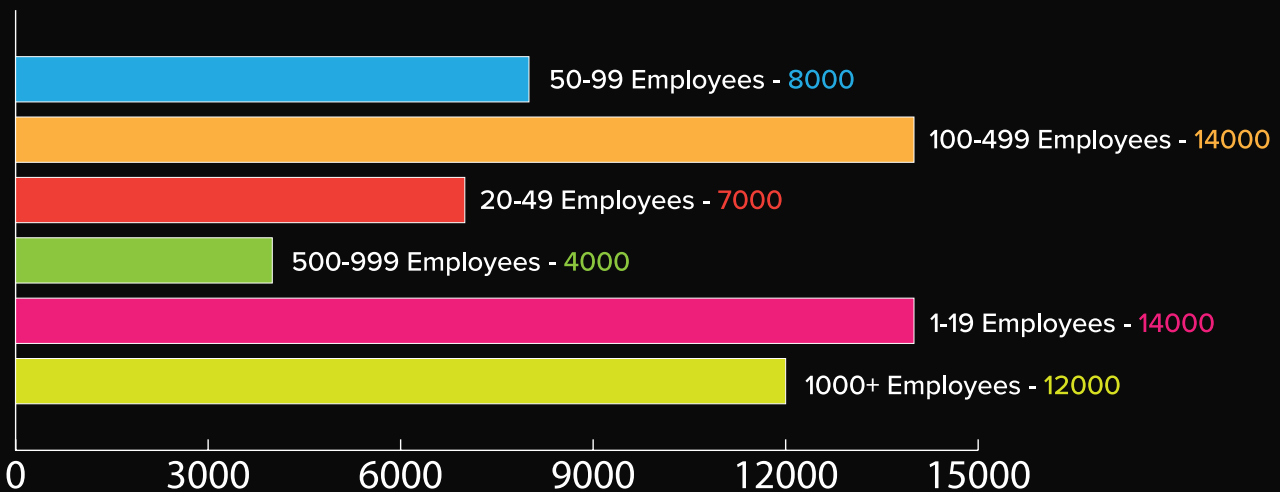
## A TRULY GLOBAL AUDIENCE

Our global and qualified audience of buyers is the largest and most diverse served by any compound semiconductor focused magazine. Our readers rely on our strategic articles and reviews to help make decisions that will influence supplier choices.

### GEOGRAPHIC BREAKDOWN




### COMPANY SIZE BY EMPLOYEE








# displayrates

	Size	9x	4x	1x
	Full Page	5,240	5,476	5,733
	Half Page	3,612	3,712	4,006
	Half Island	3,822	3,980	4,305
	Third Vertical	2,284	2,467	2,746
	Quarter Page	1,785	1,937	2,096
	Inside Cover	5,500	5,750	6,019
	Outside Cover	5,760	6,023	6,300

	Size	9x	4x	1x
	Full Page	6,287	6,571	6,880
	Half Page	4,334	4,454	4,807
	Half Island	4,586	4,775	5,166
	Third Vertical	2,741	2,961	3,295
	Quarter Page	2,142	2,325	2,514
	Inside Cover	6,601	6,890	7,244
	Outside Cover	6,915	7,288	7,570

**Contact: Jacob Caulfield, Sales Executive**  
 T: +44 (0)2476 718 979    E: jacob.caulfield@angelbc.com





## displayrates



Size	9x	4x	1x
Full Page	8,383	8,761	9,173
Half Page	5,779	5,939	6,409
Half Island	6,115	6,367	6,888
Third Vertical	3,654	3,948	4,393
Quarter Page	2,856	3,100	3,352
Inside Cover	8,800	9,199	9,630
Outside Cover	9,220	9,630	10,000

**Contact:** Darren Crawley, Senior B2B Event & Media Sales USA,  
 T: +44 2476 718975 E: darren.crawley@angelbc.com



# STANDOUT from the Crowd

## Frontcover Promotion Package

THE FRONT COVER of Compound Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience.

Compound Semiconductor Magazine is distributed to over 60,000.

### WHAT DO YOU GET?

- Cover image with your branding
- 4 - 5 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on [compoundsemiconductor.net](http://compoundsemiconductor.net) for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion

### Price on Application

Contact: Jacob Caulfield (Europe + Asia): [jacob.caulfield@angelbc.com](mailto:jacob.caulfield@angelbc.com)

Darren Crawley (USA): [darren.crawley@angelbc.com](mailto:darren.crawley@angelbc.com)

# technical**details**

## FILE FORMAT

High Resolution PDF.

- Compliant to industry standard PDF/X-1a.
- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

## ARTWORK DIMENSIONS

210 mm (w) x 297 mm (h) + 3 mm bleed on all sides

## DELIVERY METHODS

**Email:** PDF or ZIP file to:

[mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com)

or use:

[wettransfer.com](http://wettransfer.com)

[mailbigfiles.com](http://mailbigfiles.com)

If you require any assistance please contact:

**Mitch Gaynor**

**Design & Production Manager**

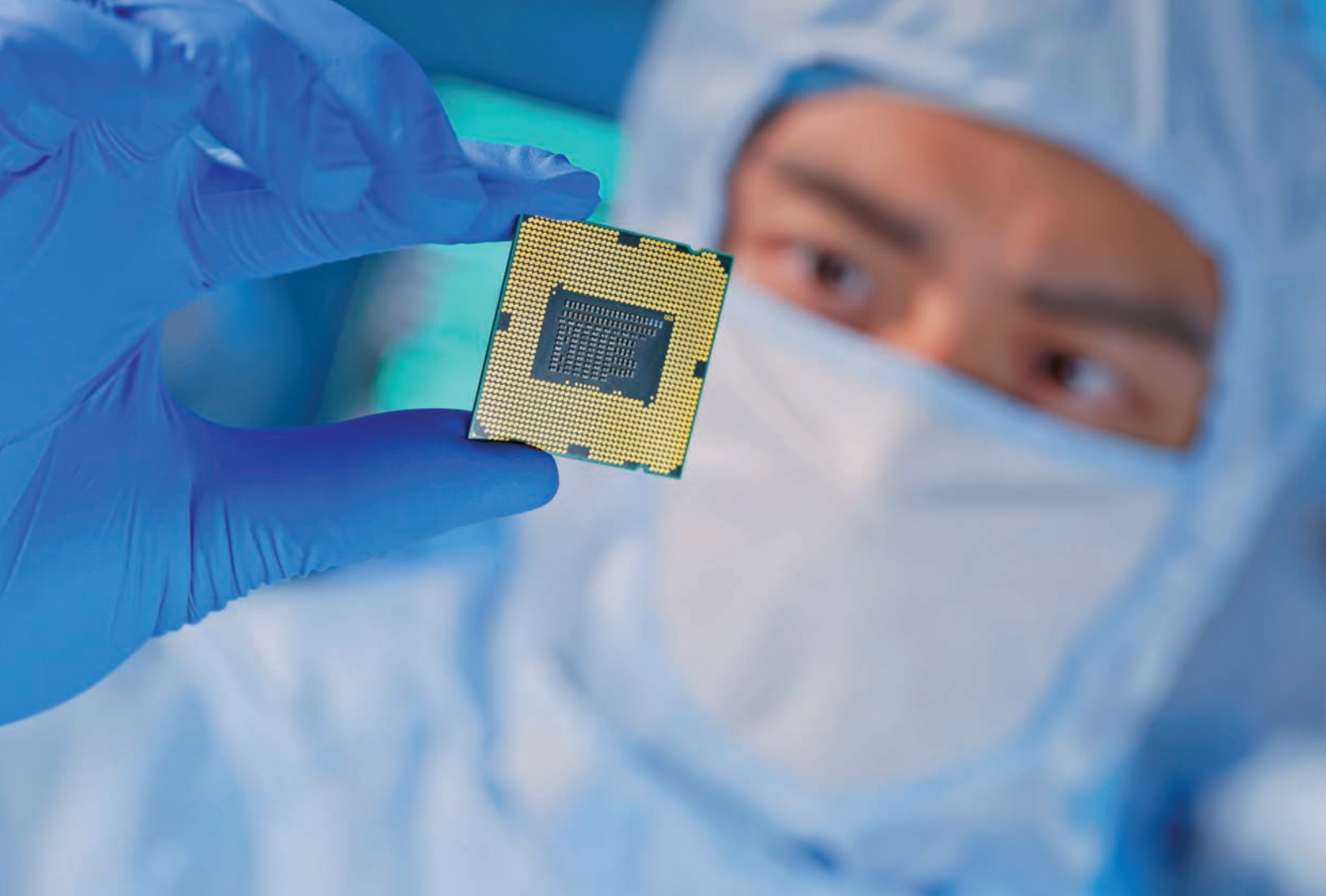
**T:** +44 (0)1923 690214 or

**E:** [mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com)



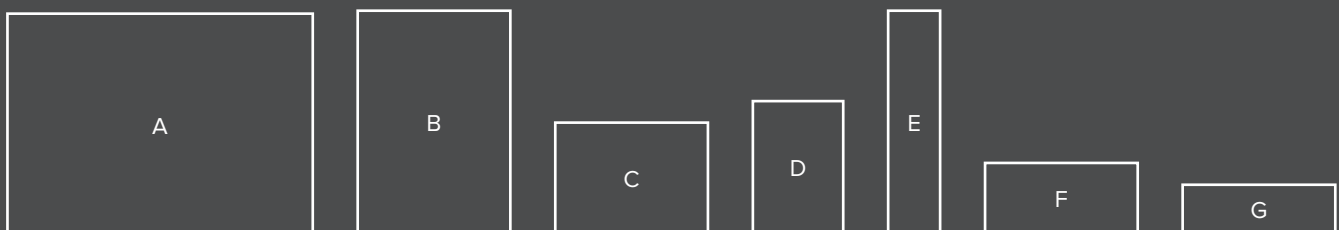
*Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification*





# mechanical specifications

Advertisement Size (w) Width x (h) Height	Trim Size (mm)	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 120	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



# website advertising options

## LEADER BOARD

**DURATION:** 1 MONTH  
 £2,500 / \$4,000 / €3,000  
**MAIN DISPLAY SIZE:**  
 1109 x 92 (Please supply as 1281 x 105)

## RECTANGULAR BANNER

**DURATION:** 1 MONTH  
 £1,500 / \$2,400 / €1,800  
**MAIN DISPLAY SIZE:**  
 475 x 238 (Please supply as 700 x 350)

## SKYSCRAPER

**DURATION:** 1 MONTH  
 £1,100 / \$1,760 / €1,320  
**MAIN DISPLAY SIZE:**  
 158 x 389 (Please supply as 335 x 825\*)

## SQUARE BANNER

**DURATION:** 1 MONTH  
 £1,400 / \$2,200 / €1,600  
**MAIN DISPLAY SIZE:**  
 158 x 158 (Please supply as 335 x 335)

## NEWS SECTION BANNER

**DURATION:** 1 MONTH  
 £1,100 / \$1,760 / €1,320  
**MAIN DISPLAY SIZE:**  
 426 x 90 (Please supply as 888 x 188)

## VIDEO

**DURATION:** 1 MONTH  
 £1,100 / \$1,760 / €1,320  
**MAIN DISPLAY SIZE:**  
 340 x 170 (Please supply as 1280 x 720)

## NATIVE BANNER

**DURATION:** 1 MONTH  
 £2,000 / \$3,200 / €2,400  
**MAIN DISPLAY SIZE:**  
 600 x 300 (Please supply as 1000 x 500)

## CORPORATE PARTNERS

**DURATION:** 12 MONTHS  
 £1,750 / \$2,800 / €2,100  
**MAIN DISPLAY SIZE:**  
 Landscape logos will appear larger than portrait logos

## FLOOR BANNER

**DURATION:** 1 MONTH  
 £2,000 / \$3,200 / €2,400  
**MAIN DISPLAY SIZE:**  
 1481 x 122 (Please supply as 1568 x 130)



All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.







# **ROUNDTABLE**

*Connecting Leaders & Experts in the Compound Semiconductor Field*

- Based around a hot topic for your company, this 60-minute recorded, moderated zoom roundtable would be a platform for debate and discussion
- Moderated by an editor, Richard Stevenson, this can include 3 speakers
- Questions prepared and shared in advance

**This event would be publicised for 4 weeks through all our mediums including:**

- A banner on the Compound Semiconductor homepage for 8 weeks
- 4x weekly dedicated HTMLs
- 4x news pieces which would also appear on the weekly e-newsletters
- Promoted through our social media platforms for 8 weeks (pre and post event)
- Available as an on-demand asset through all mediums
- All registered attendees' details would be made available to you

**Cost: €5995 / \$6795**

**Contact: Jackie Cannon at [jackie.cannon@angelbc.com](mailto:jackie.cannon@angelbc.com)**





## CS **ZOOM** interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Richard Stevenson
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
  - On two CS Newsletters
  - Promoted once through our social media platforms

### Cost per ZOOM interview

- 15 mins **€995** (This allows for discussion based around a single issue or product announcement)
- 30 mins **€1800** (This allows for a deeper dive into a particular topic)



# corporate**partnership**program

## WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 9 issues of CS Magazine ( Size W x H ) 55mm x 27mm
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Compound Semiconductor homepage, [compoundsemiconductor.net](http://compoundsemiconductor.net) for 12 months linking to your website
- Enhance directory listing within CS Buyers Guide
- **NEWSLETTER:** One sponsorship of CS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- A banner (size 160 x 60) on the CS E- Newsletter, linking to your company home page

### PROGRAM 1

**Price: €2500 / \$3088**

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects.

Your message will reach over 60,000 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

### PROGRAM 2

**Price: €3680 / \$4200**

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and a photograph of product or program.



# Dedicated webinars for the compound semiconductor industry

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Compound Semiconductor portfolio, we offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 60,000 compound semiconductor professionals.



In addition to organising and managing your webinar, we can also market your webinar to our specialist databases.

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors.

Let our editors work with you and help you with the content.

## Reach Educate Influence

### ● Brand Awareness

*Increase global awareness by running sponsored webinars, Zoom interviews and virtual events*

### ● Lead Generation

*Generate and mature leads through the use of online events.*

### ● Thought Leadership

*Become the voice of knowledge by generating compelling content via online events*



Find out how Angel Webinars can help you organise and run a webinar within the compound semiconductor industry.

Contact: Jackie Cannon

[jackie.cannon@angelbc.com](mailto:jackie.cannon@angelbc.com)

+44 (0)1923 690205



# COMPOUND SEMI SOCIAL MEDIA

## The Compound Semiconductor (CS) Social Media Package



### THE COMPOUND SEMICONDUCTOR (CS) SOCIAL MEDIA PACKAGE

Incorporating CS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using CS social media in your strategy.

#### 1. Increased Brand Visibility

By maintaining an active presence on CS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

#### 2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

#### 3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

#### 4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

#### 5. Customer Interaction and Feedback

CS Social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Compound Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

#### Packages to reach 6113 (July 2024) subscribers:

- 1 post (to LinkedIn and X) £500
- 2 posts (to LinkedIn and X) £750
- 3 posts (to LinkedIn and X) £1000



Compound Semiconductor Magazine & CS International Conference



@compoundsemi

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