



# Angel Webinar

## A webinar without the right audience is worthless!

Dedicated webinars for the power electronics industry:

### Reach the right audience

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Power Electronics portfolio we now offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 42,000 power electronics professionals. We offer access to the right audience at the right time.



In addition to organising and managing your webinar, we can also market your webinar to our specialist power electronics database.

#### We deliver the audience!

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors and researchers.

Not sure what to say? Let our editors work with you and help you with the content.

#### Harness the power of a webinar

##### ● Brand Awareness

*Increase the global awareness and reach of your brand by running sponsored webinars, webcasts and virtual events which also have the possibility of generating revenue*

##### ● Lead Generation

*Generate and mature leads through the use of online events. Then analyse, qualify, and understand their buying behaviour*

##### ● Thought Leadership

*Become the voice of knowledge by generating compelling content via online events*

Don't take our word for it. We organised and marketed a webinar for Oxford Instruments and we managed to deliver over 350 highly targeted participants. Here is what they had to say:

*"The webinar organised through Angel was handled extremely professionally and ran very smoothly, from organising the presentations, to briefing our speakers and the actual webinar itself on the day. We were very pleased with the number of participants we attracted on the day, and the fact that the webinar is now available to view on demand, as this in itself is a useful marketing tool for us."*

Susie Williams, Marketing Communications Manager, Oxford Instruments

Find out how Angel Webinar can help you organise and run a webinar within the power electronics industry

[www.angelwebinar.co.uk](http://www.angelwebinar.co.uk)

E: [jackie.cannon@angelbc.com](mailto:jackie.cannon@angelbc.com)

T: +44 (0)1923 690205