



SOLAR+
POWER MANAGEMENT
A GLOBAL BUSINESS JOURNAL

MEDIAPACK 2023



overview

THE GLOBAL DEMAND for energy continues to grow, with an increasing portion being met by renewable energy sources. Solar power, in particular, is becoming increasingly prevalent as it reaches a levelized cost of electricity (LCOE) that is competitive with traditional centralized generation. Photovoltaic (PV) sources account for the majority of renewable energy, followed by wind, hydroelectric, geothermal, and biomass.

Despite the challenges posed by the global pandemic, significant progress has been made in the transition to a more sustainable energy future. Decentralization, including the use of energy storage for load leveling and grid frequency stabilization, has played a key role in accommodating the shift in energy usage as more people work from home. PV growth has continued despite supply chain disruptions with increases in energy storage capacity, and continued efficiency improvements in PV panels and inverters, along with energy storage, also helped drive growth in the sector.

Research and development in the solar and energy storage industries continues driving advancements in efficiency, affordability, and longevity. From improving CIGS cells to making strides in perovskite technology, researchers across the world are working to make solar generation and energy storage even better.

The Solar + Power Management platform provides a comprehensive understanding of the photovoltaic energy sector, including market trends, technological advancements, and the impact of new technology. Through this platform, manufacturers, researchers, consumers, and electric utilities can gain insights into the present and future of solar power in the global energy economy.



readership breakdown



Readership Profile

Procurement Managers	22%
CEOs, COOs, CTOs,	
CFOs, MDs	20%
Sales and Marketing Directors	18%
Senior Factory Managers	17%
PhD / Research Fellows	10%
Government Groups	5%
Consultants	4%
Engineering Executives	4%

Business Sector

Silicon, wafer, cell and module manufacturers	9%
Thin film cell and module manufacturers	8%
System integrators Installers and distributors	16%
Manufacturers of PV plant (EPC + O&M)	11%
PV inverter manufacturers	6%
Material suppliers	6%
Financial institutions	9%
Brokers & dealers	7%
Cable and connection manufacturers	4%
Government bodies	6%
Consortiums for investments	5%
Energy Utilities	5%
Universities, R&D	2%
Training institutions	2%
Wholesalers and retailers	4%

USA

United States	11269
Canada	2419
Brazil	359
Argentina	324
Chile	341
Columbia	107
Venezuela	67
Total	14886

Europe

Germany	3096
Italy	2154
Spain	1539
France	1336
Great Britain	1427
Netherlands	406
Belgium	388
Turkey	560
Switzerland	254
Norway	231
Sweden	211
Austria	135
Poland	87
Greece	129
Finland	91
Portugal	89
Slovakia	64
Ireland	34
Czech Rep	51
Denmark	71
Romania	134
Ukraine	42
Hungary	51
Estonia	36
Croatia	23
Total	12639

Africa

South Africa	550
Mauritius	84
Egypt	78
Algeria	69
Tunisia	56
Morocco	134
Sudan	27
Senegal	33
Gabon	32
Uganda	31
Niger	22
Saint Helena	16
Seychelles	17
Total	1129

Asia & Middle East

China	3134
India	2987
Japan	1412
Taiwan	824
S. Korea	789
Russia	565
Singapore	266
Saudi Arabia	365
Hong Kong	82
Malaysia	132
Israel	144
Thailand	127
Qatar	181
UAE	289
Philippines	64
Indonesia	37
Vietnam	21
Pakistan	32
Jordan	56
Lebanon	10
Bangladesh	30
Sri Lanka	32
Total	11539

Australia & Oceania

Australia	1626
New Zealand	259
Guam	17
New Caledonia	10
Total	1912

Breakdown by Continent

America	14886
Europe	12639
Asia	11539
Australia /Oceania	1912
Africa	1129
Total	42105



corporate partnership program

CORPORATE PARTNERSHIP PROGRAM 1

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects. Your message will reach over 40,000 professionals worldwide through 2 different mediums of website and newsletter which creates maximum visibility.

WHAT WILL YOU GET?

- One sponsored newsletter
- Sponsors message (up to 150 words)
426 x 90 banner displayed at the top (As an additional service, we can create the banner)
- Website: A button banner 160 x 60 pixels for 12 months plus sponsor logo: jpg or .gif; max. file size: 15k click-thru URL).
- All Corporate Partners are included in online buyers guide

Price: €1,950 / \$1,710

CORPORATE PARTNERSHIP PROGRAM 2

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- Two custom e-blasts per year - one per quarter
- 1 x Vendor View Feature which includes 600 words and a photograph of product or program
- 633 X 187mm banner posted within article page of the website on a non-rotation basis for 6 months

Price: €3865 / \$4200

CORPORATE PARTNERSHIP PROGRAM 3

Corporate Partnership Program 3 will include all of Program 1 benefits PLUS the following:

- Two custom e-blasts per year - one per quarter
- One banner - 426 x 90 in news section for 12 months
- 2 x Vendor View Feature (1,000 to 1,200 words) and several photos of product or program posted online
<https://solarpowermanagement.net/news/silicon-vendor>

Price: €5705 / \$6200

Marketing & Communications program

OUR MESSAGE will reach over 40,000 professionals worldwide through 2 different mediums of website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 468 x 60 static banner (As an additional service, we can create the banner)
- Website: A button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- All press releases added to website within 48 hours with image, logo url plus contact details
- That press release will be included in the weekly newsletter which goes out to 40,000
- A company Q&A feature included online under features in a month to be agreed. Editorial assistance included.
- 633 X 187mm banner posted within article page of the website on a non-rotation basis for 6 months

Price: US\$ 3500 / €3000



website statistics

March – September 2022

● Sessions	275,899
● Users	144,298
● Page views	522,832
● Pages per session	3.5
● Ave session duration	4 mins

Geographical breakdown



USA
36.10%



Asia
26.70%



Europe
34.20%



Other
3.00%

100% Global Coverage



website rates*

The screenshot shows the SP SOLAR+ website layout. At the top is a navigation bar with links like HOME, NEWS, FEATURES, VIDEOS, EVENTS, S+P AWARDS, ADVERTISE, CONTACT US, REGISTER, and MORE TITLES. Below this is a large banner for 'inter solar EUROPE' with the text 'THE WORLD'S LEADING EXHIBITION FOR THE SOLAR INDUSTRY' and dates 'JUNE 14-16 2023'. The main content area is divided into 'Industry news' and 'Company news' sections. There are also 'Vendor' and 'Technology news' sections. At the bottom, there are several smaller banners for conferences like 'EU PVSEC', 'PIC INTERNATIONAL CONFERENCE', 'PE INTERNATIONAL CONFERENCE', and 'CS INTERNATIONAL CONFERENCE'. A footer section contains 'Navigation', 'Our magazines', 'Our conferences', 'Our awards', and 'About us'.

Leaderboard Banner
(1484 x 122 Site wide)
This is the most prominent position available

Home Page MPU
300 x 600

Standard News Banner
426 x 90

Video 340 x 170
Bring your company and products to life via sight, sound, and motion

Corporate Partnership include:

- 12 months of promotion on the CS website.
- Logo will be hyperlinked.
- Logo on weekly e-news alerts and in 8 issues of CS.
- Sponsorship of one e-news alerts.

Floor Banner 1484 x 122
Always present in the browser window, the Floor Banner draws users' attention to the same place, regardless of how they interact with the page. Floor Banner runs site wide.

Banner	Size	Price*
Leader Board	1484 x 122	€1800 / \$2135
Standard News	426 x 90	€1100 / \$1400
Home Page MPU	300 x 600	€1400 / \$1670
Skyscraper	215 x 530	€1100 / \$1400
Video	340 x 170	€1320 / \$1760
Floating Banner	400 x 300	P.O.A.
Floor Banner	1484 x 122	€1800 / \$2135

- **Ask us about a Peel Ad**
A peel ad appears when the right hand corner of the page is clicked. The advertising is visible the peel allows for a fuller message to be displayed
- **Ask us about a Floating Banner**
Floating Banner appears when a user enters the website for the first time by floatin being displayed in the middle of the screen. It then allows users to either click through or it disappears after 10 seconds.

* All rates quoted are per month



newsletter rates

THE SOLAR + POWER email news alerts deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 42,000 industry professionals.

Sponsors enjoy:

- A sponsor's message (up to 50 words)
- A 728 x 90 banner
- Cost: €1,800 / \$2,000

Custom HTML email shots

Are you launching a new product? Would you like your company, products or services to reach over 42,000 industry professionals?

If the answer is yes, then our custom HTML email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database.

This will give your company a massive exposure to your target market. You can create the html newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML for you.

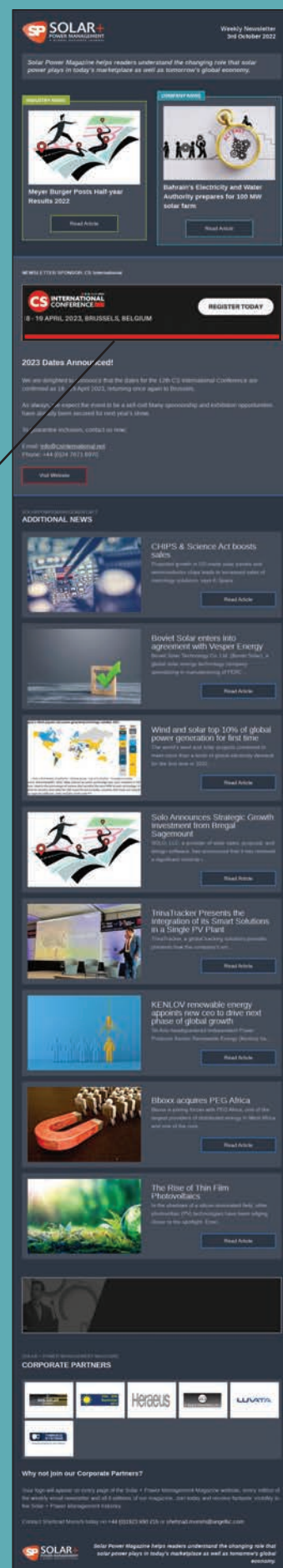
Price: €2000 / \$2200

Banner
(468 x 60 pixels)
Price: €750 / \$ 1000 per week
Price: €2100 / \$ 2800 per month
(4 mailings)

(200 words)
Price: €750 / \$ 1000 per mailing
Price: €2200 / \$ 3000 per month
(4 mailings)

Total Distribution: 42105 Breakdown of Distribution by Continent

Continent	Copies	% of total copies
North America	14886	35.3%
Europe	12369	30.1%
Asia/Middle East	11539	27.4%
Australia/Oceania	1912	4.6%
Africa	1129	2.6%




```
<link rel="stylesheet" href="st...>
<title>HTML</title>
</head>
<body>
<div class="container">
```

HTML mailing

- Are you launching a new product or attending a show?
- Would you like your company, products or services to reach 40,000+ industry professionals?

If the answer is yes, then our special HTML custom email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database. This will give your company massive exposure to your target market. You can create the newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML/custom mailer for you.

Examples of previous mailers:

- Price with mailer supplied: **\$3200 / €2600**
- Price with Angel designing: **\$3600 / €2850**

Goldindustry DoveBid Private Treaty - Available For Immediate Purchase

Private sale | Follow us on [Twitter](#) | **Advanced search**

By Order of SolarWorld – assets surplus to requirement due to modernisation and rationalisation of SolarWorld internal technical changes of their production processes

FOR SALE BY PRIVATE TREATY – AS A WHOLE OR INDIVIDUAL LOTS

An excellent range of Wafer Manufacturing Equipment

Featured:

- Located Eastleigh and Amersham, Germany**
 - Meyer Burger UV-271 Wire Slicing Saws – Qty 28 (2010/2011)
 - MCT 1000D & 2000D-W Wire Slicing Saws – Qty 28 (up to 2008)
 - Meyer Burger UV-262 Wire Slicing Saws – Qty 15 (up to 2002)
 - Kasbi & Dörmann T2 100T Slicing Saws – Qty 2 (2000 & 2002)
 - Meyer Burger BS-400 Band Saws – Qty 12 (up to 2010)
 - Arnold Surface and Barrel Grinders – Qty 7 (up to 2011)
 - Arnold Cutting and Grinding Saws – Qty 10
 - ACI Wafer Separating Lines – Qty 2 (2006)
 - Langhammer Mold Cutter (2008)
 - Laser ALPVA-1000 Hydraulic Universal Press (2008)
- Located Oregon and California, USA**
 - HCT 1000D-W Wire Slicing Saws – Qty 15 (2008/2009)
 - Advanced Energy A ea. HP Generators – Qty 8
 - Major 100 LAM Vacuum Laminator 1000 Robotics Train Laser Cell
 - Komax X3400 Stringer, Sinter FCT 400 Flash Tester
 - Ruka VSC 300-2 (2008) and Faser R 430 and M 16 LAM Robots
 - Jones & Radmore Wafer Boat Straddle Robot Heads – Qty 8
 - Piller DMH 102 100W 1670 KVA Stand By Generator Set (2006)
 - Kelco Reed Blast cabinet, Ultra Stream Pressure Cleaners
 - Kobelco KX100 ACGL Air Compressor

Viewing: by appointment only

[Find out more](#)

LOT LISTING WILL BE UPLOADED ON 5TH AUGUST 2015

Do you have surplus equipment to sell?

Click here: <https://www.liquidatortools.com/capital-asset-services>

www.go-dove.com

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Inter solar NORTH AMERICA | **ees** | **SEMICON**

THINGS IS EVERYTHING: WEAR INDUSTRY INSIGHTS FIRST AT NORTH AMERICA'S MOST-ATTENDED SOLAR SHOW

If you cannot read this email correctly, please click here.

Stay current on the latest trends and innovations shaping the solar industry!

JULY 13-16: HEAR IT HERE FIRST!

Insightful Conference - Innovative Exhibition.
The sky's the limit for the North American – and California – solar market: a new record-breaking number of an expected 5.5 GW in 2015 and the tremendous increase in solar jobs to 174,500 employees nationwide speaks to the growth of the industry. Learn the latest in the fields of PV, energy storage and solar testing/equipment from more than 200 distinguished speakers at InterSolar's top-notch Conference and from – 500 companies at the exhibition grounds next door. Be in the center of it all – be at InterSolar!

INTER SOLAR PRESENTS: OPENING KEYNOTE LINEUP
The opening ceremony of the InterSolar North America Conference 2015 will feature a keynote presentation by Tesla's co-founder and CEO JB Strabel on the role of energy storage for EV's and the Grid. Plus, US west and east coast policy updates by CALCEP's Bernadette Del Chant and NY State Senator Kevin Parker, and global perspectives from Conference Chairman Prof. Dr. Eicke Weber on the solar and energy storage markets.

Monday July 13, 5:30pm
→ Detailed Information

COUNTLESS CONFERENCE HIGHLIGHTS
Expect a world-class program with 47 conference sessions (1.5 hours ea.) to cover the latest innovations in PV, energy storage and solar testing & cooling. 200+ highly respected international industry and financial experts, researchers, policy analysts and visionaries will shed light on the dynamic market and technology landscape with in-depth analysis of the current solar and energy storage industry. The three-day conference program can be booked in packages – per tailored topic packages or day tickets.

CONFERENCE DESTINATION
July 14-16, 2015
Moscone West, San Francisco
450 solar exhibitors (exp.)
85 new exhibitors (exp.)
85,000 visitors (exp.)

PROGRAM REGISTRATION
July 13-15, 2015
InterContinental Hotel, San Francisco
200+ speakers
1,500 conference attendees

PRICING
PROGRAM EXPENSE
HOUSING & FLIGHT
DISCOUNTS
DOWNLOAD INTERSOLAR

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Ross and Kirk Dove, Managing Partners

HERITAGE GLOBAL PARTNERS

GLOBAL ONLINE AUCTION
September 8 & 9, 2015

SOLARIA

Surplus Assets to the Ongoing Operations of Solaria Corporation - A Leading Designer, Developer and Manufacturer of Industry-Leading Silicon PV Products

Starting: September 8, 2015 - 3:00 am PDT
Ending: September 9, 2015 - 4:00 am PDT
Location: 330 Hatch Dr. Foster City, CA 94404

One day preview: September 7th, 2015

- 10% Buyer's Premium applies to all lots
- Please call auctioneer with questions

[Click to View Assets and Register](#)

Contact and Registration:
David Barkoff
650.750.2242
dbarkoff@hginc.com

KEY ASSETS:

- Glass Mapper**
Contents of 1 oversized pallet. Pallet #72, Pallet Dim 1: 1179225482, HTW 1110802. Asset Located in Newark, CA.
- Dura DFD 8840 Dicing Saw**
DFD 8840 Fully Automatic Wafer Dicing Saw. Consisting of: Single chuck, Dual sanders, 4 blades gang spindle, H2O cleaning system (incase aluminum), Temp control unit for cutting/heating, H2O, Surfactant tank of pump, Particulate filtration unit, Can stack loading/unloading, and Vacuum unit. HTW 1110805, HTW 1110804 and HTW 1110805 Assets Located in Newark, CA.
- (3) PV Strip Soldering Tool Sets**
Dim 1: 7247442, Dim 2: 7247443, Dim 3: 7247444, HTW 1110803, HTW 1110804 and HTW 1110805 Assets Located in Newark, CA.
- Stringer Machine**
415 VAC, 100 AMP, 100 GA, 3 phase, 50/60Hz, 1/4 4004, Mfg date 4/10/11. Contents of 4 pallets. Pallets #070, 006, 0107, 0117. Pallet Dim 1: 17948199, Dim 2: 12344374, Dim 3: 7056432, Dim 4: 9340340, HTW 1110806. Asset Located in Newark, CA.
- Stringer Machine**
415 VAC, 100 AMP, 100 GA, 3 phase, 50/60Hz, 1/4 4004, Mfg date 12/10/11. Contents of 4 pallets. Pallets #070, 006, 0107, 0117. Pallet Dim 1: 17948199, Dim 2: 12344374, Dim 3: 7056432, Dim 4: 9340340, HTW 1110807. Asset Located in Newark, CA.
- Stringer Machine**
415 VAC, 100 AMP, 100 GA, 3 phase, 50/60Hz, Mfg date 2011. Contents of 4 pallets. Pallets #070, 0115, 0116, 0124. Pallet Dim 1: 17948199, Dim 2: 12344374, Dim 3: 7056432, Dim 4: 9340340, HTW 1110808. Asset Located in Newark, CA.
- Stringer Machine**
415 VAC, 100 AMP, 100 GA, 3 phase, 50/60Hz, Mfg date 2011. Contents of 4 pallets. Pallets #070, 0115, 0116, 0124. Pallet Dim 1: 17948199, Dim 2: 12344374, Dim 3: 7056432, Dim 4: 9340340, HTW 1110809. Asset Located in Newark, CA.
- EVA Cutter**
Contents of 1 oversized pallet. Pallet #046, Pallet Dim 1: 15086945, HTW 1110810. Asset Located in Newark, CA.

Upcoming Auctions:

Solar | **Pfizer** | **FORMER ASSETS OF AMERICAN ELECTRIC POWER**

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Solar+Power^{MANAGEMENT}

A GLOBAL BUSINESS JOURNAL

ONLINE ROUNDTABLE



- Based around a hot topic for your company, this 60-minute recorded, moderated zoom roundtable would be a platform for debate and discussion
- Moderated by an editor, this could also include 3 speakers
- Questions would be prepared and shared in advance
- There would be an opportunity to view and make corrections

This event would be publicised for 8 weeks through all our mediums including:

- A banner on the Solar + Power magazine homepage for 8 weeks
- 4x weekly dedicated HTMLs
- 4x news pieces which would also appear on the weekly digests
- Promoted through our social media platforms for 8 weeks (pre and post event)
- Available as an on-demand asset through all mediums
- All registered attendees' details would be made available to you

Cost: £ POA

Contact: Jackie Cannon
jackie.cannon@angelbc.com

about us



Angel Business Communications was established in 1981 and is a leading business-to-business (B2B) media, conference, awards and exhibition organiser. Angel Online is the multimedia division of Angel Business Communications Ltd and are responsible for all things digital. Our goal is to bring product /solution provider and buyer communities together using all the varied platforms available to a modern publishing business.

Serving a wide range of markets worldwide, our creative and highly skilled teams provide quality service to many hi-tech industries which includes semiconductor, solar PV, power electronics, IT, data centres, Cloud, virtualization and storage networking.

With UK operations in Greater London and the West Midlands, we pride ourselves on customer service and business retention, with a forward-thinking approach to marketing solutions utilizing leading-edge platforms. These include everything from mobile apps, online, digital and traditional print media.

We look forward to working with you in 2023

our portfolio



contact us

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