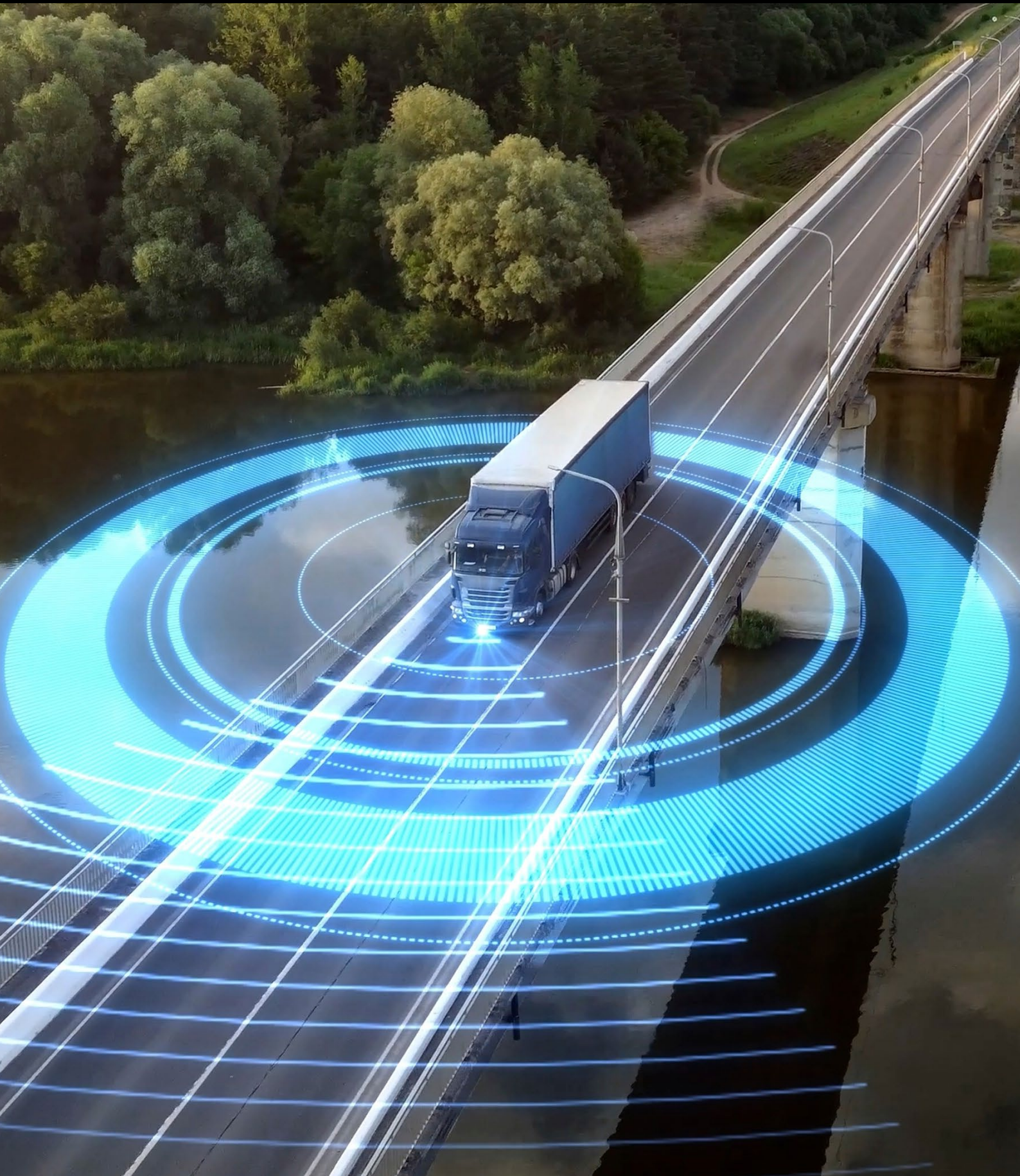




SENSOR SOLUTIONS

CONNECTING THE GLOBAL SENSOR COMMUNITY

**MEDIA
PACK
2026**





Welcome to: **Sensor Solutions**

Sensor technology is advancing rapidly and has become a critical enabler across every major industry. From AI-powered systems and robotics to connected infrastructure and autonomous machines, sensors now sit at the heart of digital innovation. The global sensor market continues to expand, driven by growing demand across industrial automation, healthcare, consumer electronics, automotive, aerospace and defence.

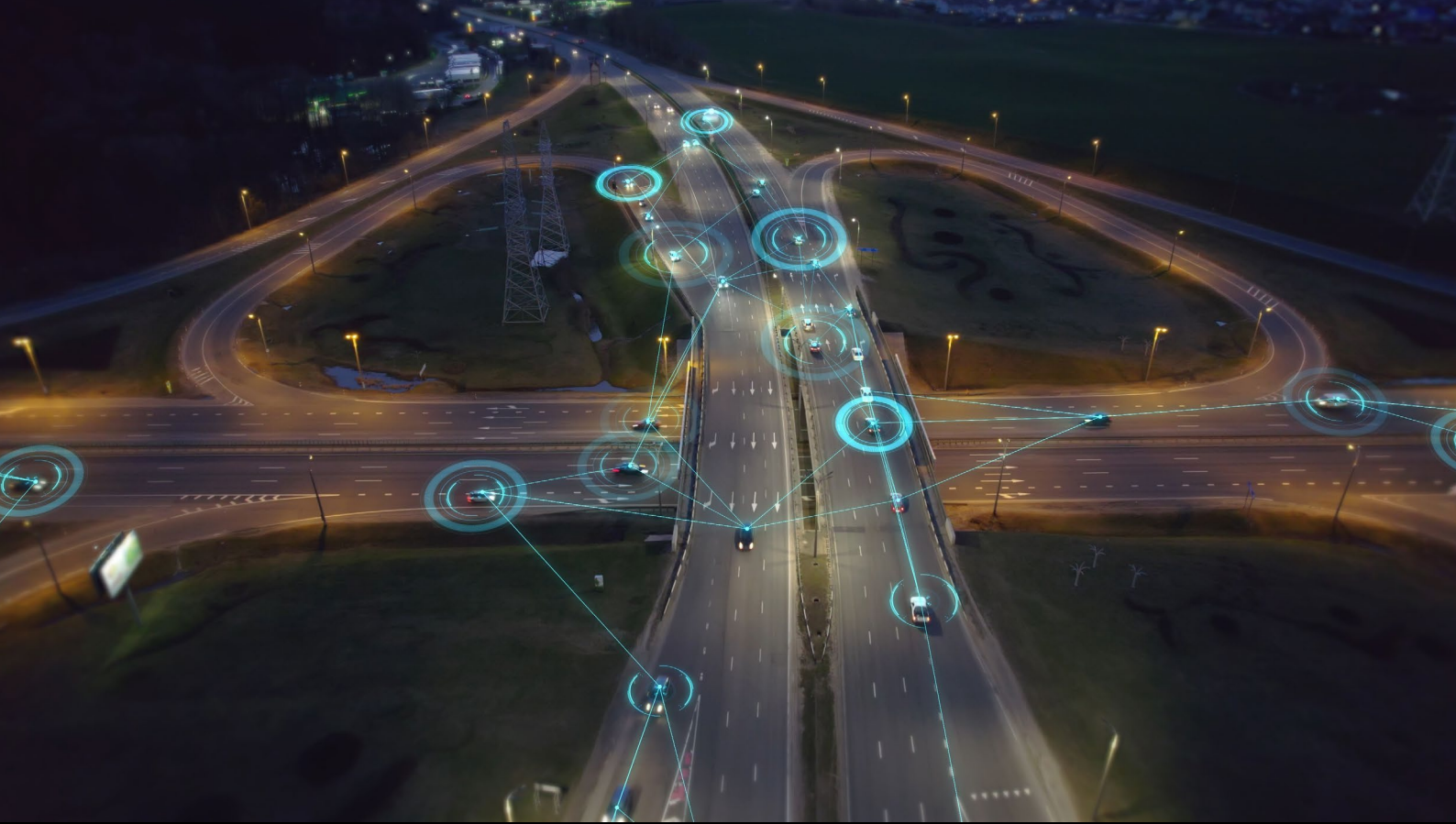
Growth is being fuelled by artificial intelligence, edge computing, the Industrial Internet of Things (IIoT), smart manufacturing, autonomous vehicles, robotics, medical technology, and intelligent buildings. Increasing adoption of environmental monitoring, machine vision, MEMS devices, image sensors, biometric technologies and advanced sensing platforms is creating new opportunities across both established and emerging markets.

Sensor innovation is being driven by higher accuracy, lower power consumption, edge intelligence, wireless connectivity, chip-level integration and continued miniaturisation. As AI moves closer to the edge, sensors are evolving from simple data collection devices into intelligent systems capable of real-time analysis and autonomous decision-making. Demand continues to grow as organisations seek greater efficiency, automation, safety and sustainability.

While supply chain resilience, cost pressures and accelerating development cycles remain industry challenges, long-term market fundamentals remain strong. Sensor Solutions covers this fast-moving landscape with news, analysis, technical features and industry insight, helping readers stay ahead of the technologies shaping the next generation of intelligent systems.

The Sensor Solutions portfolio includes:

- **Sensor Solutions Website:** sensorsolutions.net
- **Sensor Solutions Weekly Newsletter:** Global broadcast to 30,000+ subscribers
- **Sensor Solutions Webinar (Available on Application)**



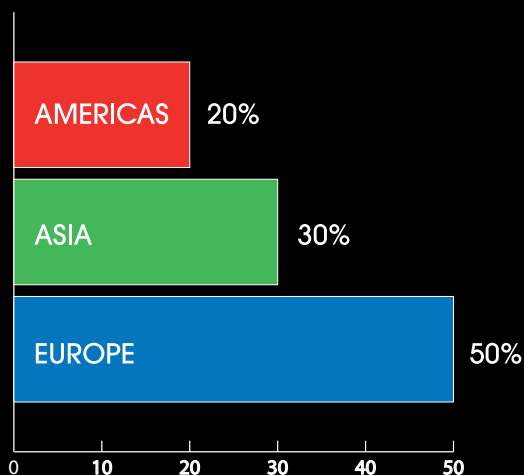
readershipprofile

SENSOR SOLUTIONS is read by managers and senior executives who have a purchasing and/or specifying responsibility for sensor components, products and equipment

INDUSTRY ANALYSIS

- Aircraft, Space and defence 6%
- Automotive 12%
- Communications 10%
- Computer & Datacentres 7%
- Consumer 8%
- IoT/IIoT 12%
- Medical 12%
- Motion Control 14%
- Renewable Energy 5%
- Transportation 6%
- R&D 5%
- Other 3%

BREAKDOWN BY CONTINENT



Website homepage advertising options

The screenshot displays the Sensor Solutions website homepage with several advertising opportunities highlighted by yellow boxes and lines. The main navigation bar at the top includes the EV GROUP logo and a list of featured articles under 'Latest Sensor News'. Below this, there are sections for 'The latest edition of Sensor Solutions Magazine', 'More Stories', and 'Latest Videos'. The 'More News' section at the bottom features four articles with images. The footer contains a 'Navigation' menu, 'Our magazines', 'Our conferences', 'Our awards', and an 'About us' section with the Sensor Solutions logo and tagline.

Leaderboard Banner
(1484 x 122 Site wide)
€1200 per month

Right Button Banner
223 x 223
€500 per month

News Banner
426 x 90
€900 per month

Box ad
480 x 100
€1000 per month

Supplier Directory
480 x 100
€600 per month

Video 340 x 170
Bring your company and products to life via sight, sound, and motion

Floor Banner
1484 x 122
Always present in the browser window, the Floor Banner draws users' attention to the same place, regardless of how they interact with the page

websiteadvertisingrates

With an audience of 10,000 unique visitors per week, readers access news, articles, videos and blogs.

DESCRIPTION	DURATION	€	SIZE
Leader Board	1 Month	3,000	1484 x 122
Block Banner	1 Month	1,800	475 x 238
Home Page MPU	1 Month	1,600	222 x 222
News Banner	1 Month	1,320	480 x 100
Video	1 Month	1,320	340 x 170
News Page MPU	1 month	1,800	350 x 300
News Page Skyscraper	1 Month	1,320	215 x 530
News Page Banner	1 Month	1,600	852 x 126
Site wide Floor Banner	1 Month	2,400	1484 x 122
Corporate Partnership	12 Months	3,250	-
Floating Banner (Standard)	POA	-	400 x 300

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

CORPORATE PACKAGES FOR MAXIMUM IMPACT

6 MONTH PACKAGE

3x Sponsored weekly newsletters (banners & sponsor message)

6x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: €1,995

12 MONTH PACKAGE

5x Sponsored weekly newsletters (banners & sponsor message)

12x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: €2,995



weeklyemailnewsalerts

THE EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers and provide our news alert sponsors a fantastic opportunity to get their message seen by over 30,000 industry professionals.

Sponsors enjoy:

- A sponsor's message (up to 50 words)
- A 468 x 60 banner
- Cost: €1,800

Custom HTML email shots

Are you launching a new product? Would you like your company, products or services to reach over 30,000 industry professionals?

If the answer is yes, then our custom HTML email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database. This will give your company a massive exposure to your target market. You can create the html newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML for you.

- Cost: €2,000

A webinar without the right audience is worthless!

Dedicated webinars for the sensors industry:

Reach the right audience



Using our 30+ years' experience in semiconductor B2B vertical technical markets, and as the publisher of Sensor solution portfolio we now offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 30,000 sensor Industry professionals. We offer access to the right audience at the right time.

In addition to organising and managing your webinar, we can also market your webinar to our specialist Sensor's database.

WE DELIVER THE AUDIENCE!

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors and researchers. Not sure what to say? Let our editors work with you and help you with the content.

HARNESS THE POWER OF A WEBINAR

● Brand Awareness

Increase the global awareness and reach of your brand by running sponsored webinars, webcasts and virtual events which also have the possibility of generating revenue

● Lead Generation

Generate and mature leads through the use of online events. Then analyse, qualify, and understand their buying behaviour

● Thought Leadership

Become the voice of knowledge by generating compelling content via online events

— ... —

CONTACT US

— ... —



PUBLISHER

Jackie Cannon

jackie.cannon@angelbc.com

+44 (0)1923 690205



SALES & MARKETING MANAGER

Shehzad Munshi

shehzad.munshi@angelbc.com

+44 (0)1923 690215



DESIGN & PRODUCTION MANAGER

Mitch Gaynor

mitch.gaynor@angelbc.com

+44 (0)1923 690214



BUSINESS COMMUNICATIONS

Unit 6, Bow Court

Fletchworth Gate

Burnsall Road

Coventry, CV5 6SP, UK.

+44 (0)2476 718 970

info@angelbc.com

angelbc.com