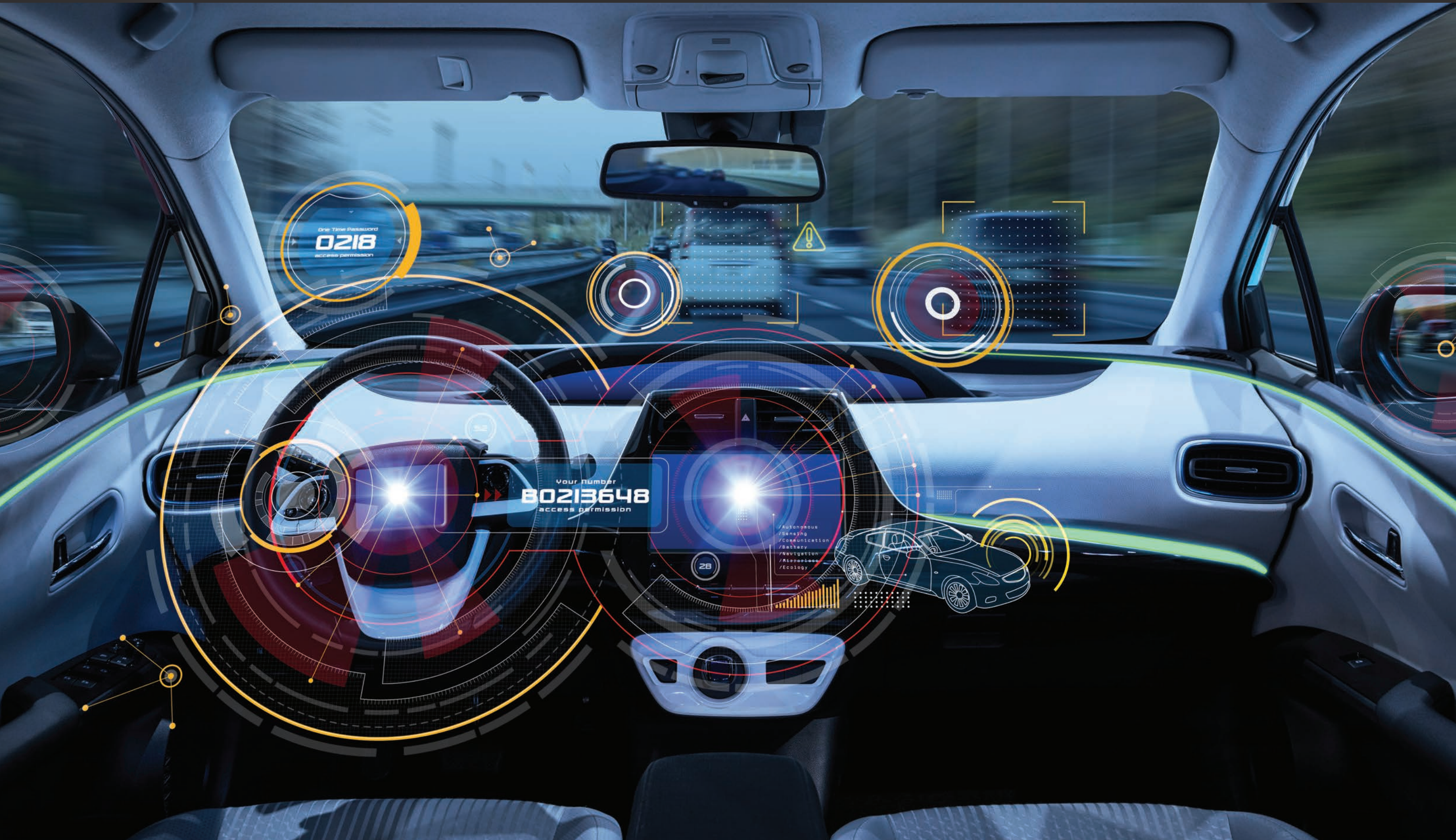




SENSOR SOLUTIONS

CONNECTING THE GLOBAL SENSOR COMMUNITY

MEDIA PACK 2022



Welcome to: **Sensor Solutions** portfolio

SENSOR TECHNOLOGY is evolving consistently major industries. Sensor systems and electronic instrumentations are highest growing segments in the semiconductor market. The future of the global sensor market looks bright, with opportunities in the industrial, healthcare, consumer electronics, automotive, and aerospace/defence industries.

The rising demand for sensors and key drivers for this robust market growth include technological evolutions, the growing adoption of the Internet of Things (IoT), growing usage of sensors in smartphones, strong demand in the automation industry (Industry 4.0), growth in the automotive industry, increasing demand for wearables, increased use of image sensors in applications like cameras, increased use of fingerprint sensors for various purposes and miniaturization of sensors.

Sensor technology is driven by key factors such as low cost, chip level integration, low power and wireless connectivity. Advancement in technology and miniaturization of devices has driven the market growth in recent times. High demand in consumer electronics and automotive industry has positively impacted the market demand owing to numerous applications of sensors in these sectors. In addition to factors such as time to market and price sensitivity posing a challenge, the fluctuating global economic conditions could hinder the sensor market. Sensor Solutions portfolio will cover the evolving landscape with news, views, and features supporting the industry as it develops.

The Sensor Solutions portfolio includes:

- **Sensor Solutions Website:** www.sensorsolutions.net/home
- **Sensor Solutions Weekly Newsletter:** Global broadcast to 23,000
- **Sensor Solutions International**
- **Sensor Solutions Webinar**

productoverview

TOPICS WILL INCLUDE research, analysis, news, opinions, and new technology for the whole supply chain from materials, through devices, including applications and systems. Sensor Solutions will consider the industry drivers and report on changes that could affect the industry in sectors such as:

- **Transport:** ADAS, EV and autonomous vehicle platforms: Electronic control systems in today's cars require sensors that perform reliably in the harshest condition
- **IIoT*:** Leading industrial and consumer (IoT**) strategies: Sensors enable the Internet of Things (IoT**) by collecting the data for smarter decisions
- **Health:** SoCs for diagnoses and wellbeing: Electronic systems in medical equipment, devices and probes rely on sensor signals as a basis for control activities, accurate diagnosis and treatment
- **Flight:** Aviation and aerospace frontiers: Today's aircraft are more connected than ever before to make flight more efficient and safer. Pilots and ground crews require more information at faster speeds to manage increasingly complex aircraft systems
- **Automation & Process Control:**
Sensors for factory automation, manufacturing process and control, hydraulics and pneumatics and machine health monitoring
- **HVAC/R and Building Equipment:**
Sensors play a major role in regulating heating, ventilation, air conditioning, and refrigeration systems
- **Industrial and Commercial Transportation:** Sensors provide data under harsh conditions with accuracy and reliability
- **Test and Measurement:**
Test and measurement supports the sensing needs of customers who are involved in test programs, product research, development, test and evaluation
- **Data:** Effective acquisition, access and analysis: Sensor designers and manufacturers are seeking means to maximize the potential of data analytics to expand revenue streams while legacy analytical organizations are seeking new ways to acquire data and increase accuracy
- **Research and analysis:**
What's new in the lab?

*Industrial Internet of Things

**Internet of Things

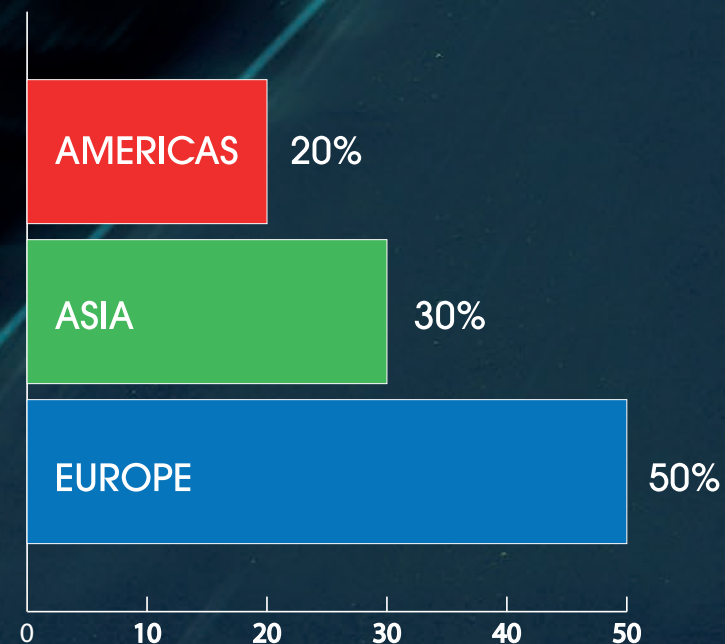
readershipprofile

SENSOR SOLUTIONS is read by managers and senior executives who have a purchasing and/or specifying responsibility for sensor components, products and equipment

Industry Analysis

- Aircraft, Space and defence 6%
- Automotive 12%
- Communications 10%
- Computer & Datacentres 7%
- Consumer 8%
- IoT/IIoT 12%
- Medical 12%
- Motion Control 14%
- Renewable Energy 5%
- Transportation 6%
- R&D 5%
- Other 3%

BREAKDOWN BY CONTINENT



Website homepage advertising options

The screenshot shows the Sensor Solutions website homepage with several advertising opportunities highlighted by yellow boxes and lines. The layout includes a top banner for EV Group, a central news section with multiple articles, a right sidebar with videos and a supplier directory, and a bottom section with a navigation menu and a footer banner for the SSI International Conference.

EV GROUP
Leading Wafer Processing Solutions for High-End MEMS and Optical Sensors
Find out more: www.EVGroup.com

Latest Sensor News View all news >

- Industries Lowest Current-Voltage 2-Wire Inductive...
- "Sensorized" Skin Helps Soft Robots Find Their...
- Yale Forecasts Growth Of Rear 3D Sensing
- Innoviz Selected For Autonomous Truck Project At A...
- Teladyn E2v To Continue To Develop And Manufacture High...
- RoboSense Obtains IATF 16949 Certification
- Sensor City Launch "Discovery" Programme To Help SMEs...
- Clepton Receives \$50 Million Investment From Kaito
- Osram Presents New IR Laser For Short-range LIDAR
- Velodyne Lidar Appoints Matthew Reineke As New CEO

RENOVO
AWARE
The only operating system that allows for the commercialization of level 4 autonomy
LEARN MORE

lightricity
Harvest ambient light down to as little as 1 lux intensity reducing the need for batteries

Your Global Growth in Machine Vision
VISION MARKETS

A Paradigm Shift in Thermodynamic Measurement
TIL
Tarlton Laser Technologies

onscale Multiphysics Simulation on the Cloud
Solving the toughest engineering problems. Faster than ever.

ST Secure secure connectivity in your next automotive design
Secure, secure, and connected. ST2000 is the new standard for secure automotive connectivity.

ARYBALLE technologies

The latest edition of Sensor Solutions Magazine
Volume 1 Issue 2
View Digital Magazine
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More Stories

- Osram Presents New Infrared Laser For Short-range LIDAR Applications
Tuesday 4th February 2020
- Protective Clothing With Built-in Sensors
Monday 3rd February 2020
- GSS Expands Portfolio With Evaluation Kits
Thursday 23rd January 2020
- TE Connectivity Designs Safety Torque Sensor
Tuesday 19th January 2020
- Brewer Science Introduces Their First Permanent Bonding Material
Monday 20th January 2020
- BRIDG Collaboration To Introduce Battery-Free IoT Wireless Sensors
Monday 19th January 2020
- CSS0402 All Metal Current Sense Chip Resistors Released
Friday 14th January 2020
- Sensor Technology Helps To Keep Sheep Shorn!
Friday 14th January 2020
- Aptiv Enhances Safety And Convenience With Its Interior Sensing Technology
Wednesday 22nd January 2020
- CyberOptics Unveils WaterSense Auto Resistance Sensor(ARS)
Thursday 16th January 2020

Latest Videos

- Sensor Technology with a Human Touch
- Next Generation Aerospace Sensing Systems based on FI
- (High Tech) Structure Monitoring Sensor / Safety Syst
- What is Sensor Technology

More News

- OH Sem To Collaborate With Korean LIDAR Start-up
- Eventix Collaborate With Immo To Scale-up Chip-based Tech Production
- Gas Sensing Solutions Appoints New CEO
- Installed Base Of Smart Waste Sensors To Reach 1.5 Million Units By 2023

Navigation

- News
- Features
- Magazine
- Videos
- Partners
- Advertise
- Subscribe
- Contacts
- Search

Our magazines

- Compound Semiconductor
- Silicon Semiconductor
- Power Electronics World
- PIC Magazine
- Smart Solar UK Ireland
- Solar + Power Management
- Sensor Solutions
- TaaS Technology
- Digitalisation World

Our conferences

- CS International
- PIC International
- Sensors International
- TaaS Technology

Our awards

- CS Awards
- PIC Awards
- DCS Awards
- SDC Awards

About us
SS SENSOR SOLUTIONS
Sensor Solutions™ is an Angel Business Communications publication.

SSI INTERNATIONAL CONFERENCE
SENSOR SOLUTIONS: MARKET OPPORTUNITIES
31 MARCH - 1 APRIL 2020
BRUSSELS, BELGIUM

Leaderboard Banner
(1484 x 122 Site wide)
£1200 per month

Right Button Banner
223 x 223
£500 per month

News Banner
426 x 90
£900 per month

Box ad
480 x 100
£1000 per month

Supplier Directory
480 x 100
£600 per month

Video 340 x 170
Bring your company and products to life via sight, sound, and motion

Floor Banner
1484 x 122
Always present in the browser window, the Floor Banner draws users' attention to the same place, regardless of how they interact with the page

websiteadvertisingrates

With an audience of 10,000 unique visitors per week, readers access news, articles, videos and blogs.

| Description | Duration | £ | \$ | € | Size |
|----------------------------|-----------|-------|-------|-------|------------|
| Leader Board | 1 Month | 2,500 | 4,000 | 3,000 | 1484 x 122 |
| Block Banner | 1 Month | 1,500 | 2,400 | 1,800 | 475 x 238 |
| Home Page MPU | 1 Month | 1,400 | 2,200 | 1,600 | 222 x 222 |
| News Banner | 1 Month | 1,100 | 1,760 | 1,320 | 480 x 100 |
| Video | 1 Month | 1,100 | 1,760 | 1,320 | 340 x 170 |
| News Page MPU | 1 month | 1,500 | 2,400 | 1,800 | 350 x 300 |
| News Page Skyscraper | 1 Month | 1,100 | 1,760 | 1,320 | 215 x 530 |
| News Page Banner | 1 Month | 1,400 | 2,200 | 1,600 | 852 x 126 |
| Site wide Floor Banner | 1 Month | 2,000 | 3,200 | 2,400 | 1484 x 122 |
| Corporate Partnership | 12 Months | 2,995 | 2,750 | 3,250 | - |
| Floating Banner (Standard) | POA | - | - | - | 400 x 300 |

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

CORPORATE PACKAGES FOR MAXIMUM IMPACT

6 MONTH PACKAGE

3x Sponsored weekly newsletters (banners & sponsor message)

6x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: £1,995

12 MONTH PACKAGE

5x Sponsored weekly newsletters (banners & sponsor message)

12x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: £2,995



weeklyemailnewsalerts

THE EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers and provide our news alert sponsors a fantastic opportunity to get their message seen by over 20,000 industry professionals.

Sponsors enjoy:

- A sponsor's message (up to 50 words)
- A 468 x 60 banner
- Cost: £1,500 / e1,800 / \$2,400

Custom HTML email shots

Are you launching a new product? Would you like your company, products or services to reach over 20,000 industry professionals?

If the answer is yes, then our custom HTML email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database. This will give your company a massive exposure to your target market. You can create the html newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML for you.

3 EVENTS 2 DAYS 1 TICKET

One ticket gives you access to a **2 DAY EVENT** which will see **3 GROUPS** of device makers gathered under one roof.

Hear over **100 PRESENTATIONS** covering the entire spectrum of the compound semiconductor, integrated photonics and global sensor supply chain.



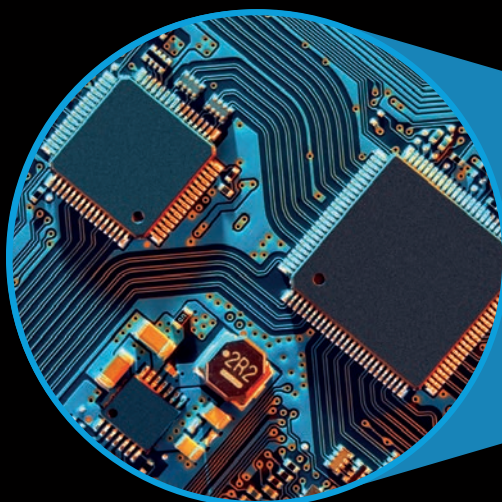
CS INTERNATIONAL
CONFERENCE

PIC INTERNATIONAL
CONFERENCE

SSI INTERNATIONAL
CONFERENCE

Connecting, informing and inspiring the compound semiconductor industry

csinternational.net



Creating and strengthening links between chipmakers and network builders

picinternational.net

28-29 June 2022

Sheraton Brussels
Airport Hotel
Belgium



Sensor Solutions:
Market opportunities
sensorsinternational.net

For speaking & sponsorship opportunities call:
+44 (0)2476 718970

Register **NOW** and secure your place
Registration allows access to:
CS INTERNATIONAL PIC INTERNATIONAL & SSI INTERNATIONAL

<https://angel-tech.net/register>

A webinar without the right audience is worthless!

Dedicated webinars for the sensors industry:

Using our 30+ years' experience in semiconductor B2B vertical technical markets, and as the publisher of Sensor solution portfolio we now offer effective webinars, webcasts and virtual events. We help you get your message, to your desired audience, by marketing to over 20,000 sensor Industry professionals.

We offer access to the right audience at the right time.



In addition to organising and managing your webinar, we can also market your webinar to our specialist Sensor's database.

We deliver the audience!

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors and researchers.

Not sure what to say? Let our editors work with you and help you with the content.

Harness the power of a webinar

● **Brand Awareness**

Increase global awareness by running sponsored webinars, webcasts and virtual events which also have the possibility of generating revenue

● **Lead Generation**

Generate and mature leads through the use of online events. Then analyse, qualify, and understand their buying behaviour

● **Thought Leadership**

Become the voice of knowledge by generating compelling content via online events

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