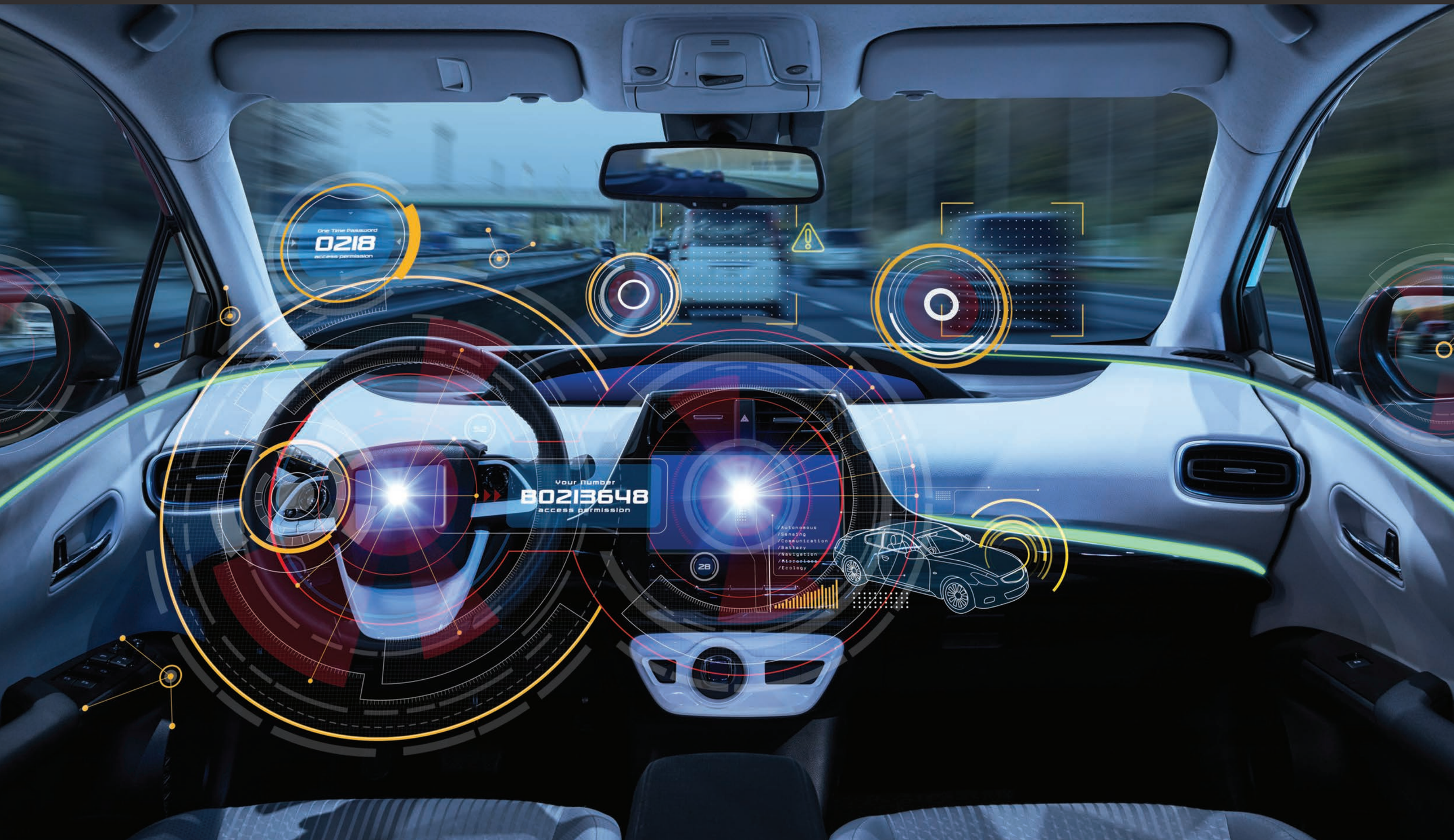
SENSOR SOLUTIONS

CONNECTING THE GLOBAL SENSOR COMMUNITY

MEDIAPACK2022



Welcome to: **Sensor Solutions** portfolio

SENSOR TECHNOLOGY is evolving consistently major industries. Sensor systems and electronic instrumentations are highest growing segments in the semiconductor market. The future of the global sensor market looks bright, with opportunities in the industrial, healthcare, consumer electronics, automotive, and aerospace/defence industries.

The rising demand for sensors and key drivers for this robust market growth include technological evolutions, the growing adoption of the Internet of Things (IoT), growing usage of sensors in smartphones, strong demand in the automation industry (Industry 4.0), growth in the automotive industry, increasing demand for wearables, increased use of image sensors in applications like cameras, increased use of fingerprint sensors for various purposes and miniaturization of sensors.

Sensor technology is driven by key factors such as low cost, chip level integration, low power and wireless connectivity. Advancement in technology and miniaturization of devices has driven the market growth in recent times. High demand in consumer electronics and automotive industry has positively impacted the market demand owing to numerous applications of sensors in these sectors. In addition to factors such as time to market and price sensitivity posing a challenge, the fluctuating global economic conditions could hinder the sensor market. Sensor Solutions portfolio will cover the evolving landscape with news, views, and features supporting the industry as it develops.

and is an integral part of all the

The Sensor Solutions portfolio includes:

- **Sensor Solutions Website:** www. sensorsolutions.net/home
- **Sensor Solutions Weekly Newsletter:** Global broadcast to 23,000
- **Sensor Solutions International**
- **Sensor Solutions Webinar**

productoverview

TOPICS WILL INCLUDE research, analysis, news, opinions, and new technology for the whole supply chain from materials, through devices, including applications and systems. Sensor Solutions will consider the industry drivers and report on changes that could affect the industry in sectors such as:

- **Transport:** ADAS, EV and autonomous vehicle platforms: Electronic control systems in today's cars require sensors that perform reliably in the harshest condition
- **IIoT*:** Leading industrial and consumer (IoT**) strategies: Sensors enable the Internet of Things (IoT**) by collecting the data for smarter decisions
- **Health:** SoCs for diagnoses and wellbeing: Electronic systems in medical equipment, devices and probes rely on sensor signals as a basis for control activities, accurate diagnosis and treatment
- **Flight:** Aviation and aerospace frontiers: Today's aircraft are more connected than ever before to make flight more efficient and safer. Pilots and ground crews require more information at faster speeds to manage increasingly complex aircraft systems
- **Automation & Process Control:** Sensors for factory automation, manufacturing process and control, hydraulics and pneumatics and machine health monitoring
- **HVAC/R and Building Equipment:** Sensors play a major role in regulating heating, ventilation, air conditioning, and refrigeration systems
- **Industrial and Commercial Transportation:** Sensors provide data under harsh conditions with accuracy and reliability
- **Test and Measurement:** Test and measurement supports the sensing needs of customers who are involved in test programs, product research, development, test and evaluation
- **Data:** Effective acquisition,access and analysis: Sensor designers and manufacturers are seeking means to maximize the potential of data analytics to expand revenue streams while legacy analytical organizations are seeking new ways to acquire data and increase accuracy
- **Research and analysis:** What's new in the lab?

*Industrial Internet of Things
**Internet of Things

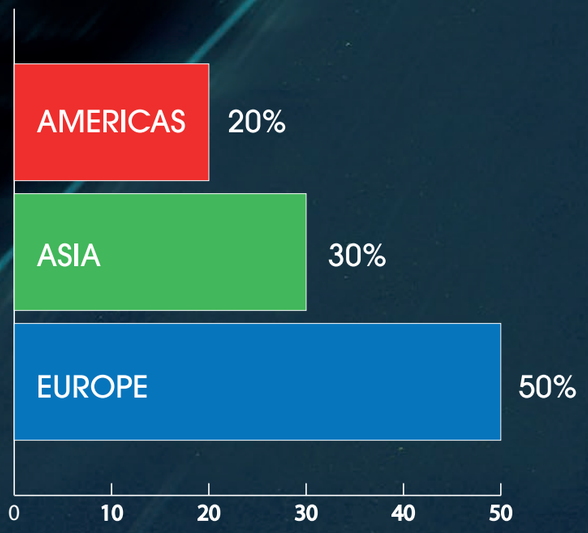
readership**profile**

SENSOR SOLUTIONS is read by managers and senior executives who have a purchasing and/or specifying responsibility for sensor components, products and equipment

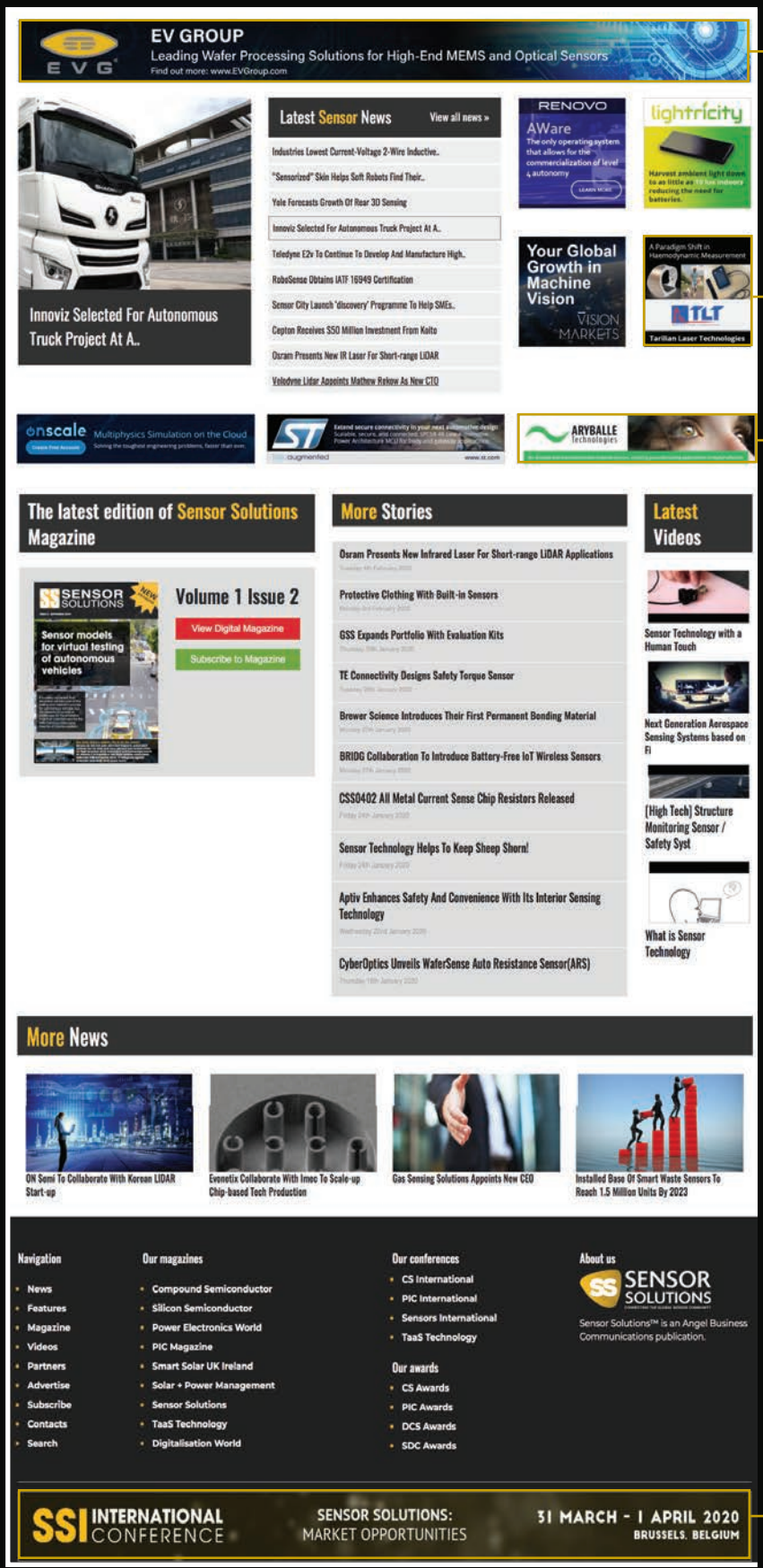
Industry Analysis

- Aircraft, Space and defence 6%
- Automotive 12%
- Communications 10%
- Computer & Datacentres 7%
- Consumer 8%
- IoT/IIoT 12%
- Medical 12%
- Motion Control 14%
- Renewable Energy 5%
- Transportation 6%
- R&D 5%
- Other 3%

BREAKDOWN BY CONTINENT



Website**home**page**advertising**options



Leaderboard Banner
(1484 x 122 Site wide)
£1200 per month

Right Button Banner
223 x223
£500 per month

News Banner
426 x 90
£900 per month

Box ad
480 x 100
£1000 per month

Supplier Directory
480 x 100
£600 per month

Video 340 x 170
Bring your company and products to life via sight, sound, and motion

Floor Banner
1484 x 122
Always present in the browser window, the Floor Banner draws users' attention to the same place, regardless of how they interact with the page

website**advertising**rates

With an audience of 10,000 unique visitors per week, readers access news, articles, videos and blogs.

Description	Duration	£	$	€	Size
Leader Board	1 Month	2,500	4,000	3,000	1484 x 122
Block Banner	1 Month	1,500	2,400	1,800	475 x 238
Home Page MPU	1 Month	1,400	2,200	1,600	222 x 222
News Banner	1 Month	1,100	1,760	1,320	480 x 100
Video	1 Month	1,100	1,760	1,320	340 x 170
News Page MPU	1 month	1,500	2,400	1,800	350 x 300
News Page Skyscraper	1 Month	1,100	1,760	1,320	215 x 530
News Page Banner	1 Month	1,400	2,200	1,600	852 x 126
Site wide Floor Banner	1 Month	2,000	3,200	2,400	1484 x 122
Corporate Partnership	12 Months	2,995	2,750	3,250	-
Floating Banner (Standard)	POA	-	-	-	400 x 300

All banners and logos must be supplied as GIF, JPG with “alt” text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer. Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

CORPORATE PACKAGES FOR MAXIMUM IMPACT

6 MONTH PACKAGE

3x Sponsored weekly newsletters (banners & sponsor message)
6x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: £1,995

12 MONTH PACKAGE

5x Sponsored weekly newsletters (banners & sponsor message)
12x Month Banner on Sensor Solutions homepage 223 x 223

Package Cost: £2,995

weeklyemailnewsalerts

THE EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers and provide our news alert sponsors a fantastic opportunity to get their message seen by over 20,000 industry professionals.

Sponsors enjoy:

- A sponsor's message (up to 50 words)
- A 468 x 60 banner
- Cost: £1,500 / e1,800 / $2,400

Custom HTML email shots

Are you launching a new product? Would you like your company, products or services to reach over 20,000 industry professionals?

If the answer is yes, then our custom HTML email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database. This will give your company a massive exposure to your target market. You can create the html newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML for you.

3 EVENTS 2 DAYS 1 TICKET

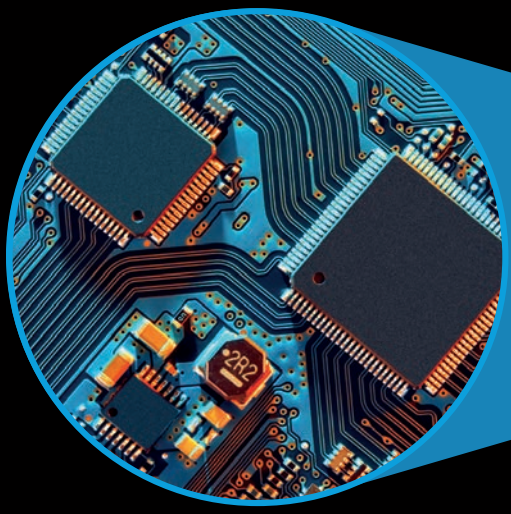
One ticket gives you access to a **2 DAY EVENT** which will see **3 GROUPS** of device makers gathered under one roof.

Hear over **100 PRESENTATIONS** covering the entire spectrum of the compound semiconductor, integrated photonics and global sensor supply chain.

CS INTERNATIONAL CONFERENCE

Connecting, informing and inspiring the compound semiconductor industry

csinternational.net



PIC INTERNATIONAL CONFERENCE

Creating and strengthening links between chipmakers and network builders

picinternational.net

SSI INTERNATIONAL CONFERENCE

Sensor Solutions: Market opportunities

sensorsinternational.net

28-29 June 2022

Sheraton Brussels Airport Hotel
Belgium

For speaking & sponsorship opportunities call:

+44 (0)2476 718970

Register NOW and secure your place
Registration allows access to:
CS INTERNATIONAL PIC INTERNATIONAL & SSI INTERNATIONAL
https://angel-tech.net/register

ANGEL EVENTS

A webinar without the right audience is worthless!

Dedicated webinars for the sensors industry:

Using our 30+ years' experience in semiconductor B2B vertical technical markets, and as the publisher of Sensor solution portfolio we now offer effectivewebinars, webcasts and virtual events. We help you get your message, to your desired audience, bymarketing to over 20,000 sensor Industry professionals.

We offer access to the right audience at the right time.

In addition to organising and managing your webinar, we can also market your webinar to our specialist Sensor's database.

We deliver the audience!

In a dedicated 6 week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors and researchers.

Not sure what to say? Let our editors work with you and help you with the content.

Harness the power of a webinar

- **Brand Awareness**
  Increase global awareness by running sponsored webinars, webcasts and virtual events which also have the possibility of generating revenue
- **Lead Generation**
  Generate and mature leads through the use of online events. Then analyse, qualify, and understand their buying behaviour
- **Thought Leadership**
  Become the voice of knowledge by generating compelling content via online events

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Find out how Angel Webinar can help you organise and run a webinar within the power electronics industry, contact:

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