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IN 2025, the renewable energy industry is transforming global energy systems through rapid technological advancements, capacity growth, and substantial investments. Climate goals, energy security, and declining costs of renewables are key drivers behind the shift, making renewables increasingly competitive. Governments and the private sector are working together to reduce carbon emissions, enhance energy independence, and meet rising energy demands sustainably. Analysts predict the renewable energy market will grow at an 8%–10% compound annual growth rate (cagr) over the next decade, spurred by global commitments to net-zero targets.

Solar and wind power lead expansion

Solar and wind power remain primary sources of new renewable capacity worldwide. Solar photovoltaic (pv) systems, in particular, have seen major cost declines, with module prices dropping by 70% over the last decade. Advances in high-efficiency panels, bifacial technology, and floating solar farms are helping overcome land constraints, making solar more accessible. Analysts expect solar capacity to grow by 20% annually, driven by cost reductions and material innovations. Wind power is also evolving, with offshore wind farms gaining momentum due to improvements in turbine technology, which boost efficiency and yield. Offshore wind alone is projected to grow at a 10% annual rate as developers leverage consistent sea winds to maximize output.

Energy storage: ensuring reliability

Energy storage technologies are critical for integrating renewable sources like solar and wind, addressing their intermittent nature. By 2025, lithium-ion batteries dominate the storage market, but new solid-state, flow, and hydrogenbased storage technologies are on the rise, extending the lifespan and efficiency of storage systems. Analysts forecast a 12% cagr for grid-scale energy storage over the next decade, with storage capacity expected to quadruple by 2030. Hybrid renewable energy systems, combining multiple renewable sources with storage, are becoming popular in areas with variable weather, ensuring a more consistent energy supply.

Green hydrogen: a growing force

Green hydrogen, produced using renewable electricity, is emerging as a vital solution for hard-to-decarbonize sectors, including heavy industry and long-haul transport. As production costs fall, green hydrogen is expected to play a significant role, potentially supplying 10%–15% of global energy by 2050. Germany, japan, and australia are leading in green hydrogen infrastructure, with the sector anticipated to grow at a 13% cagr over the next five years.

Investment and policy support

Renewable energy in 2025 benefits from unprecedented investment and policy support. Many countries have set ambitious targets, including the european union's 40% renewable energy goal by 2030. Other major players, such as the u.S., China, and india, have similar targets backed by tax incentives, subsidies, and carbon pricing, drawing in private investment and fostering innovation.

Challenges and future outlook

Despite progress, the renewable sector faces challenges like supply chain issues and a shortage of skilled labor. Modernizing energy grids is also essential for supporting higher renewable penetration. Nonetheless, continued investments, supportive policies, and technological advancements offer a promising path forward. The renewable energy industry is on track for sustained growth, driving the world toward a sustainable, resilient, and low-carbon future.

geographical breakdown

Readership Profile

Procurement Managers	22%
CEOs, CTOs, CFOs, MDs	20%
Sales and Marketing Directors	18%
Senior Factory / plant Managers	
PhD / Research Fellows	10%
Government Groups	5%
Consultants	4%
Engineering Executives	4%

Business Sector

Distributors	8%
Developers	9%
System Integrators + Installers	16%
EPC + O&M	11%
Environment Departments	6%
Material Suppliers	6%
Financial Institutions	9%
Brokers & Dealers	7%
Legal & Insurance	4%
Government Bodies	6%
Consortiums For Investments	5%
Energy Utilities	5%
Universities, R&D	2%
Training Institutions	2%
Wholesalers And Retailers	4%

USA

United States	11269
Canada	2419
Brazil	359
Argentina	324
Chile	341
Columbia	107
Venezuela	67
Total	14886

Europe

Germany	3096
Italy	2154
Spain	1539
France	1336
Great Britain	1427
Netherlands	406
Belgium	388
Turkey	560
Switzerland	254
Norway	231
Sweden	211
Austria	135
Poland	87
Greece	129
Finland	91
Portugal	89
Slovakia	64
Ireland	34
Czech Rep	51
Denmark	71
Romania	134
Ukraine	42
Hungary	51
Estonia	36
Croatia	23
Total	12639

Africa

South Africa	550
Mauritius	84
Egypt	78
Algeria	69
Tunisia	56
Morocco	134
Sudan	27
Senegal	33
Gabon	32
Uganda	31
Niger	22
Saint Helena	16
Seychelles	17
Total	1129

Asia & Middle East

China	3134
India	2987
Japan	1412
Taiwan	824
S. Korea	789
Russia	565
Singapore	266
Saudi Arabia	365
Hong Kong	82
Malaysia	132
Israel	144
Thailand	127
Qatar	181
UAE	289
Philippines	64
Indonesia	37
Vietnam	21
Pakistan	32
Jordan	56
Lebanon	10
Bangladesh	30
Sri Lanka	32
Total	11539

Australia & Oceania

Australia	1626
New Zealand	259
Guam	17
New Caledonia	10
Total	1912

Breakdown by Continent

America	14886
Europe	12639
Asia	11539
Australia /Oceania	1912
Africa	1129
Total	42105

corporate partnership program

CORPORATE PARTNERSHIP PROGRAM 1

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects. Your message will reach over 42,000 professionals worldwide through 2 different mediums of website and newsletter which creates maximum visibility.

WHAT WILL YOU GET?

- One sponsored newsletter
- Sponsors message (up to 150 words)
 728 x 90 banner displayed at the top (As an additional service, we can create the banner)
- Website: A button banner 160 x 60 pixels for 12 months plus sponsor logo: jpg or .gif; max. file size: 15k click-thru URL).
- All Corporate Partners are included in online buyers guide

Price: €1950 / \$2125

CORPORATE PARTNERSHIP PROGRAM 2

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- Two custom e-blasts per year one per quarter
- 1 x Vendor View Feature which includes 600 words and a photograph of product or program
- 633 X 187mm banner posted within article page of the website on a non-rotation basis for 6 months

Price: €3865 / \$4200

CORPORATE PARTNERSHIP PROGRAM 3

Corporate Partnership Program 3 will include all of Program 1 benefits PLUS the following:

- Two custom e-blasts per year one per quarter
- One banner 728 x 90 in news section for 12 months
- 2 x Vendor View Feature (1,000 to 1,200 words) and several photos of product or program posted online SMARTENERGY.NEWS

Price: €5705 / \$6200



Marketing & Communications program

OUR MESSAGE will reach over 42,000 professionals worldwide through 2 different mediums of website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 728 x 90 static banner (As an additional service, we can create the banner)
- Website: A button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- All press releases added to website within 48 hours with image, logo url plus contact details
- That press release will be included in the weekly newsletter which goes out to 42,000
- A company Q&A feature included online under features in a month to be agreed. Editorial assistance included.
- 633 X 187mm banner posted within article page of the website on a non-rotation basis for 6 months

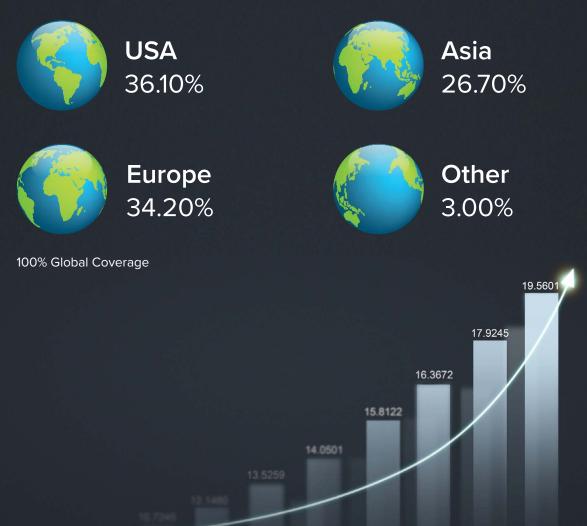
Price: €3000 / \$3300

website statistics

March – September 2024

• Sessions	275,899
• Users	144, 298
Page views	522, 832
Pages per session	3.5
• Ave session duration	4 mins

Geographical breakdown



website advertising options





newsletter rates

SMART ENERGY News Alerts deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 42,000 industry professionals.

Sponsors enjoy:

A sponsor's message (up to 50 words)
A 728 x 90 banner
Cost: €1800 / \$1950

Total Distribution: 42105 Breakdown of Distribution by Continent

Continent	Copies	% of total copies
North America	14886	35.3%
Europe	12369	30.1%
Asia/Middle East	11539	27.4%
Australia/Oceania	1912	4.6%
Africa	1129	2.6%



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HTML mailing

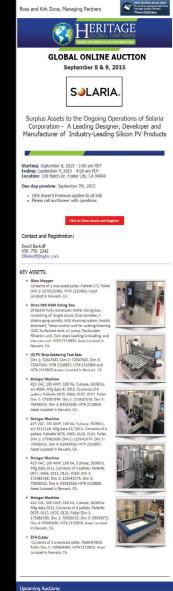
- Are you launching a new product or attending a show?
- Would you like your company, products or services to reach 42,000+ industry professionals?

If the answer is yes, then our special HTML custom email shots are for you. This service will allow you to send an email shot, branded within your corporate style to our database. This will give your company massive exposure to your target market. You can create the newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML/custom mailer for you.

- Price with mailer supplied: €2600 / \$2900
- Price with Angel designing: €2850 / \$3100









Dedicated webinars for the Smart Energy Management industry

Using our 30+ years' experience in B2B vertical technical markets, and as the publisher of Smart Energy Management, we offer effective webinars, ZOOM interview and virtual events. We help you get your message, to your desired audience, by marketing to over 42,000 smart energy professionals.



In addition to organising and managing your webinar, we can also market your webinar to our specialist databases.

In a dedicated 8-week program we will promote through our magazine, newsletters, LinkedIn group and website.

We can also provide the webinar moderator, from our team of highly respected editors.

Let our editors work with you and help you with the content.

Reach Educate Influence

 Brand Awareness Increase global awareness by running sponsored webinars, Zoom interviews and virtual events.

- Lead Generation Generate and mature leads through the use of online events.
- Thought Leadership Become the voice of knowledge by generating compelling content via online events.



Find out how Angel Webinars can help you organise and run a webinar within the power electronics industry. Contact: Jackie Cannon jackie.cannon@angelbc.com

about us



Angel Business Communications was established in 1981 and is a leading business-to-business (B2B) media, conference, awards and exhibition organiser. Angel Online is the multimedia division of Angel Business Communications Ltd and are responsible for all things digital. Our goal is to bring product /solution provider and buyer communities together using all the varied platforms available to a modern publishing business.

Serving a wide range of markets worldwide, our creative and highly skilled teams provide quality service to many hi-tech industries which includes semiconductor, solar PV, power electronics, IT, data centres, Cloud, virtualization and storage networking.

With UK operations in Greater London and the West Midlands, we pride ourselves on customer service and business retention, with a forward-thinking approach to marketing solutions utilizing leading-edge platforms. These include everything from mobile apps, online, digital and traditional print media.

We look forward to working with you in 2025

our portfolio



ASMPT

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